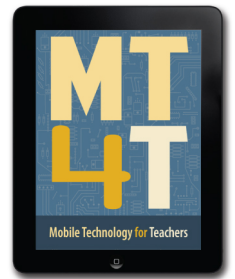




Windows



MOBILE TECHNOLOGY FOR TEACHERS



Twitter for Teachers

Windows Mobile Devices | 2nd Edition

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Mobile Technology for Teachers (MT4T)

*A Teacher Resource Kit Using Mobile Technology for
21st Century Learning in Southeast Asia*

Twitter for Teachers (Windows / 2nd Ed.)



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For more resources on Mobile Technology for Teachers,
please visit our website at <http://www.seameo-innotech.org/mt4t>
or download the SEAMEO INNOTECH Reader from your Apple,
Android, or Windows device's application store.

Table of Contents

Introduction	6
<i>Chapter 1 What is Twitter?</i>	8
Why You Should Be on Twitter	8
Why Use Twitter for Education.....	9
<i>Chapter 2 Basic Users</i>.....	12
How to Sign Up for a Twitter Account.....	12
How to Install the Twitter App.....	18
How to Install Simple Twitter Client	22
How to Upload an Avatar	24
How to Compose a Tweet.....	26
How to Compose a Tweet in Simple Twitter Client	28
How to Follow and Unfollow a Twitter User.....	29
How to Follow and Unfollow a Twitter User on Simple Twitter Client.....	30
How to Reply to a Tweet	33
How to Reply to a Tweet on Simple Twitter Client	34
<i>Chapter 3 Intermediate Users</i>.....	36
What is a Hashtag?	36
What is a Hashtag on Simple Twitter Client?	37
What Does Trending Mean?.....	38
How to Send a Direct Message	39
How to Send a Direct Message on Simple Twitter Client.....	41
How to Retweet	42
How to Retweet on Simple Twitter Client	43
What Other Twitter Terms Should You Know?	44
Why is Information Privacy a Big Twitter Issue?.....	46
How to Change Your Twitter Account's Privacy Settings	49
What is Proper Twitter Etiquette?.....	52
Chapter 4 Advanced Users.....	56
How to Share an Image	56
<i>How to Share an Image using the Twitter Application.....</i>	<i>56</i>
<i>How to Share an Image via Twitter Online</i>	<i>58</i>

How to Share a Video	59
How to Deactivate Your Twitter Account	60
Chapter 5 Expert Users.....	63
How to Use Twitter for Research Projects.....	63
How to Use Twitter for Teaching and Learning	64
How to use Twitter to Promote Values and Higher-Order Thinking Skills Development among Students	68
How to Use Twitter for Professional Development.....	72
How Else Can Teachers Use Twitter?.....	77
Conclusion	80

Introduction

Welcome to Mobile Technology for Teachers (MT4T), a teacher resource kit that will allow teachers to use mobile technology to deliver twenty-first-century learning in Southeast Asia. MT4T is designed to provide teachers with easy access to information, resources, examples, and best practices in using mobile technology for their personal and professional growth. While MT4T recognizes the availability of a wide array of mobile technologies, it aims to primarily focus on smartphones and tablets. It will enable teachers to navigate mobile devices beyond the typical Short Messaging Service (SMS) or text messaging, and the call function. It is intended to help teachers recognize the huge potential of mobile devices as tools for teaching and learning.

MT4T will equip teachers with a basic understanding of and skills to operate the three most popular mobile platforms—Android, iOS (Apple mobile operating system), and Windows. Also contained in this resource kit are discussions on built-in apps (including examples to expand their functionality) and social networking and blogging which aim to foster collaboration among teachers in Southeast Asia and beyond.

MT4T is composed of a set of e-books available in three mobile platforms—Android, iOS, and Windows. The e-books include the following:

- An Introduction to Mobile Technology for Teachers
- An Introduction to Teachers' Personal and Professional Learning Networks for 21st Century Learning
- Uses and Functionalities of Mobile Devices for Teachers
- E-Citizenship: An e-Book for Teachers about Cyber Wellness and Digital Citizenship
- Facebook for Teachers
- Twitter for Teachers
- Blogging for Teachers
- Edmodo for Teachers
- LinkedIn for Teachers
- Annotated Resources for Teachers

Users of MT4T are supported by a website, which makes the e-books available in two file formats: e-pub and PDF. Some of the e-books are available in both formats, while the others, like this e-book on Twitter for Teachers, is available only in PDF. Nonetheless, both e-book formats work well on most available e-reader apps. For optimum performance, it is suggested that you access the MT4T resources using the SEAMEO INNOTECH Reader, which is designed to work consistently across mobile platforms running Android, iOS, and Windows. The SEAMEO INNOTECH Reader also provides users with additional features such as creating bookmarks, highlighting important phrases, and even creating drawings or doodles on the e-book pages. You

can find out more about the other components of the MT4T Resource Kit from the e-Book on "An Introduction to Mobile Technology for Teachers (MT4T)."

Unique to the Resource Kit are discussions on using mobile technology to promote higher-order thinking skills (HOTS) and values among both students and teachers. Links to teaching and learning resources that promote HOTS have been provided in each e-book. Issues related to 21st-century learning such as proper etiquette and digital citizenship are also discussed in several chapters of the e-books.

Twitter for Teachers, 2nd Edition

This e-book, entitled "Twitter for Teachers," will guide you in using Twitter as a platform to establish and expand your professional learning network, and as a tool to showcase your professional expertise, experience, and accomplishments. You can also use this to connect to your other social media accounts, like a WordPress blog site. Note that the contents of this e-book have been customized for end-users of Windows mobile devices.

Chapter 1

What is Twitter?

Twitter is a social networking platform that is a “blend of instant messaging, blogging, and texting”¹ in the micro version but with a broad audience. It enables users to post messages known as “tweets” as well as photos, videos, and/or animated GIF (Graphics Interchange Format). Compared with a Short Message Service (SMS) or text message, which has a limit of 160 characters per single message² and sent via mobile phone service, Twitter can contain up to 280 characters per tweet and does not require a phone number, only access to the Internet.

Twitter is easy to use. It’s the same as sending SMS to a group—only your target recipients, or “followers” as they are known on Twitter, receive your tweets in their Twitter feeds. The same is true for those you chose to “follow” on Twitter, that is, you instantly receive all the tweets of the person or organization you are following.

Twitter is also popularly known as a microblogging service. A blog is similar to an online diary or a journal. Twitter is considered a microblogging site because users can post short commentaries, musings, quotes, and other information within the 280-character tweet limit.

Find out more about what Twitter is and how it works from these online articles:

- **“What is Twitter? A Beginner’s Guide”** by Grace Pinegar (2018) for *G2 Crowd* at <https://learn.g2crowd.com/what-is-twitter>
- **“What is Twitter & How Does It Work?”** by Paul Gil (2018) for *Lifewire.com* at <https://www.lifewire.com/what-exactly-is-twitter-2483331>

Why You Should Be on Twitter

People have various reasons for being on Twitter. By carefully selecting who to follow on Twitter, you can get a stream of quick updates from friends, family, journalists, scholars, and educational experts. Twitter is a way to learn about the world through another person’s eyes. It serves as a gateway to discovering interesting people from different parts of the world who share the same passion and interests as you do. It can also be about building a following of people who are interested in you and in what you want to share—whether it’s your work or your latest endeavors.³

¹ Gil, Paul. November 24, 2018. *What is Twitter & How Does It Work?* Sourced from Lifewire website at <https://www.lifewire.com/what-exactly-is-twitter-2483331>

² Pirie, Justin. ND. *SMS Character Limit*. Sourced from Twilio Docs at <https://www.twilio.com/docs/glossary/what-sms-character-limit>

³ Ibid.

Twitter can help build relationships with other teachers. In fact, many teachers are now turning to Twitter to expand their professional learning networks (PLN) for opportunities to connect, share resources and network with fellow educators. Having a PLN provides access to various conferences and online learning posts or discussions where they don't have to be physically present.

Similarly, Twitter has become an affordable and easily accessed professional development platform. In a November 2011 post from "Finding Common Ground," Dr. Peter DeWitt wrote, "On days when I am trying to figure out how to help my students...I turn to the experts. I'm not referring to the people who we see at conferences where we pay a conference fee to be inspired for an hour. I am referring to our colleagues who are only a password away on Twitter." ⁴Being on Twitter and following known educational experts or groups is almost like attending seminars online at the flick of a finger for 24/7 and engaging in discussions on educational issues that matter most to you.

Twitter also offers a low-cost way of connecting you to a wide range of people and organizations to advocate a cause or to influence them in a small or big way. Celebrities have taken to Twitter because it is both "personal and rapid." They are using it to personally connect to their fans.

Twitter has certainly become the social media platform of choice for a growing number of individuals and groups who are providing and seeking authentic information and useful content. While there remains a lot of rubbish and shallow tweets sent through the Twitter social media platform, it is up to you to decide which content is worth following on Twitter, particularly those that can potentially help you become a better educator.

Why Use Twitter for Education

Through the years, Twitter has become an indispensable tool for teachers, both for their professional development and personal growth. Introducing Twitter as a learning platform in the classroom allows students to become active participants in their learning process. Students who may be reticent in class can engage actively with the whole class by sending tweets.

Educators Wasim Ahmed and Sergej Lugovic both reviewed existing literature on the use of Twitter in the classroom⁵ and here is the information they gathered:

⁴ Caron, Sarah. February 2017. *Using Twitter for Professional Development*. Retrieved from the Education World website: https://www.educationworld.com/a_tech/using-twitter-for-professional-development.shtml

⁵ Ahmed, Wasim and Lugovic, Sergej. ND. *Using Twitter as a teaching tool can boost engagement and enrich classroom debate and discourse*. Retrieved from The London School of Economics and Political Science website: <http://blogs.lse.ac.uk/impactofsocialsciences/2016/09/28/using-twitter-as-a-teaching-tool-can-boost-engagement-and-enrich-classroom-debate-and-discourse/>

- [Gonzalez and Gadbury-Amyot](#) found that the use of Twitter increased student engagement, serving as an excellent resource for Q & A sessions.
- [Ricoy and Feliz](#) noted that tweets were often able to direct students to other resources available on the Internet, so the use of Twitter can also allow new, relevant resources to be brought into the classroom.

"Twitter provides a platform for professionals from different fields to communicate with one another and allow particularly shy students to engage with the class."⁶

On the part of the students, when they use Twitter, they are not just passive receivers of information; instead, they can become active participants and shape their own learning. In a survey conducted via Twitter on a selected number of teachers from 22 countries, it was found that teachers believe Twitter can help them build relationships with other teachers and help them direct their own professional development through resources based on their needs. They also claim to have gained greater access to "multiple conferences and online learning posts or discussions where they don't have to be physically present." Likewise, Twitter allows them to discover the "latest and best teaching practices, lesson plans, web resources, and (innovative) ideas for the classroom."

Being on Twitter is one of the best career decisions ever made by an English subject teacher, Erin Miller. After being introduced into the Twitter world by a colleague, Miller's dwindling excitement and passion for teaching were rekindled by some of the inspiring educators she began following on Twitter. She now recommends Twitter for teachers, not only to learn more about classroom teaching but also to be informed about important educational issues.

The following section sums up what Miller believes are the reasons⁷ teachers like you should be on Twitter:

- **You can find and share resources on Twitter.** The productivity and generosity of teachers on Twitter are inspiring. Miller says that whatever learning resource you need to make, chances are you'll find something on Twitter, likely shared by another teacher, which will match your needs and may even introduce you to strategies you have never thought of.
- **You will be informed.** Learn about the latest educational researches shared by groups on Twitter. Miller says she has picked up many useful practical ideas for the classroom by following the tweets of other teachers.
- **You will get a fresh perspective.** You will find that "teachers of all ages and nationalities come together on Twitter and they are excited about the teaching

⁶ Ibid.

⁷ Miller, Erin. 20 April 2017. *Teachers on Twitter: Why you should join and how to get started*. Sourced from Teacher Network at <https://www.theguardian.com/teacher-network/2017/apr/20/teachers-on-twitter-why-join-get-starteg-social-media>

profession, their subjects, and the students they teach.” As you associate yourself with these types of people, their enthusiasm and drive will also infect and motivate you.

- **You will learn to embrace new ideas.** On Twitter, you will realize that there isn’t just one teaching style. Teachers come from different backgrounds with their own approach in teaching, many of whom are only too happy to share what they know through Twitter.

For additional readings on the value of using Twitter for education, you may check out the following articles:

- **“Why teachers are turning to Twitter”** by Brendon Hyndman (2018) for *The Conversation* at <https://theconversation.com/why-teachers-are-turning-to-twitter-94582>
- **“The Teacher’s Guide to Twitter”** by Edudemic.com at <http://www.edudemic.com/guides/guide-to-twitter/>
- **“10 Reasons Twitter Works in Education”** by TeachThought Staff at <https://www.teachthought.com/technology/10-reasons-twitter-works-in-education/>
- **“Why Twitter Matters in Education”** by Brian Sztabnik for the talkswitteachers.com at <http://talkswitteachers.com/why-twitter-matters-4-reasons-for-teachers/>

Chapter 2

Basic Users

Basic users refer to those who have little or no knowledge of using Twitter. This level of user competence will focus on introducing Twitter, creating a Twitter account, setting up a basic Twitter profile, and sending a tweet using Windows mobile devices. We suggest that you carefully follow instructions to effectively use Twitter for the first time.

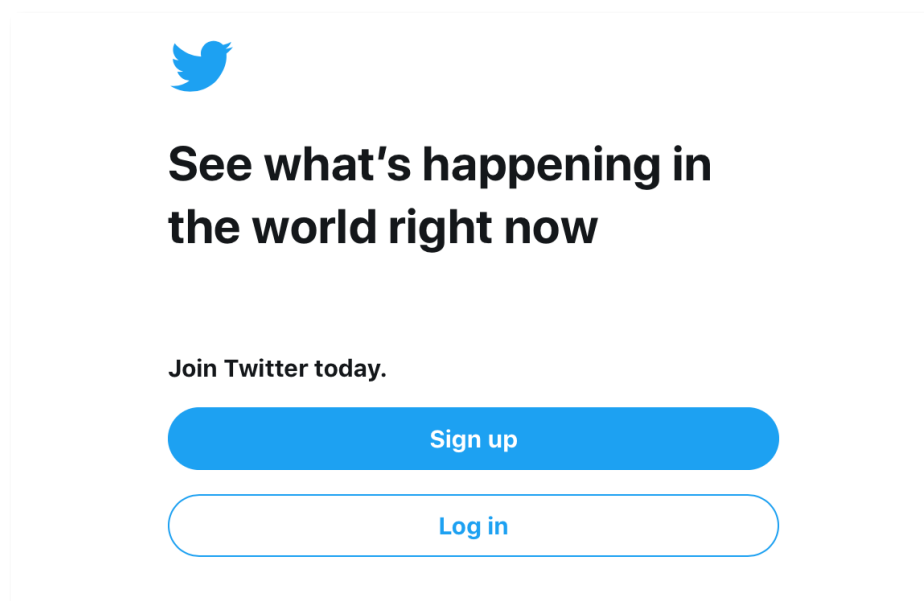
How to Sign Up for a Twitter Account

As a basic user, you are advised to create a Twitter account on a personal computer (PC). You can then use that account later for your mobile device.

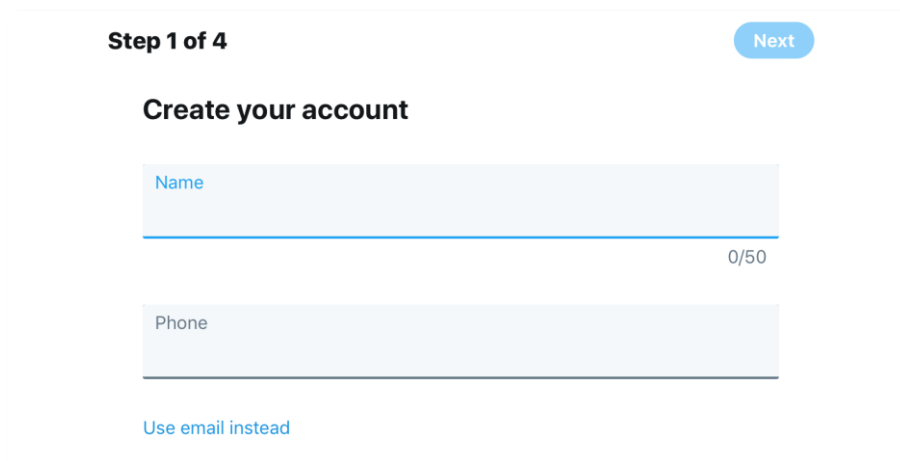
A Twitter account requires a username or the name by which people will recognize you, apart from your full name. This can be your e-mail address or a nickname. You also need a password. When you create a Twitter account, you also build a profile on the platform.

Your Twitter profile contains personal information such as your full name, a profile photo, your birthday, where you work, where you live, and more.

1. To set up a Twitter account, open your web browser and type "<https://twitter.com>" into the **Address** bar. Note that your browser is the software that you use to search for web pages. Examples of web browsers include Google Chrome, Mozilla Firefox, Microsoft Edge, and Safari. Tap **Sign up**.



2. Fill in the required information. Start filling in the information needed: your name and either your phone number or email address. Tap **Next**.



Step 1 of 4 Next

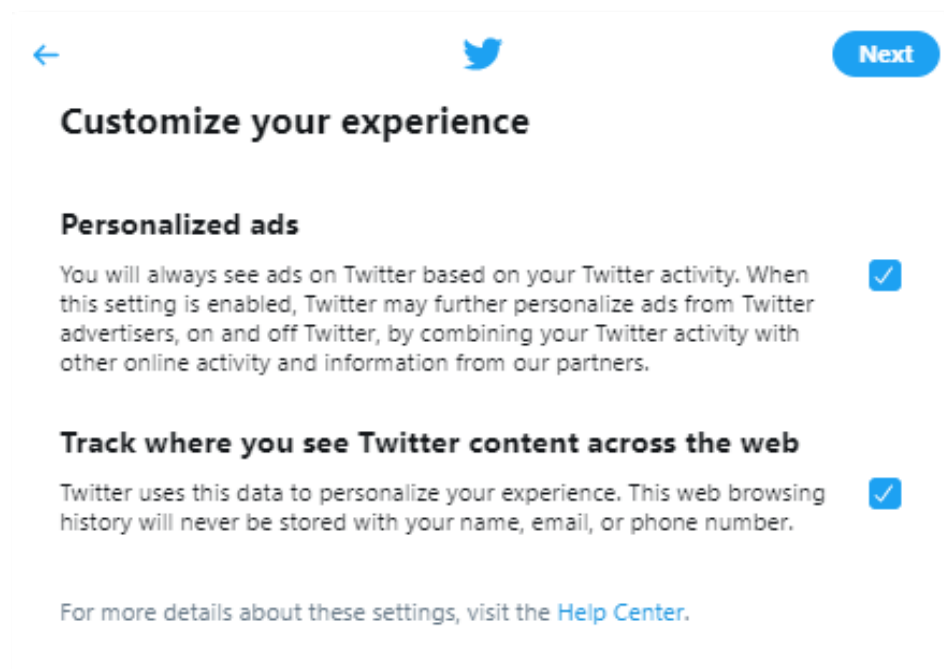
Create your account


Name 0/50

Phone

[Use email instead](#)

3. You will be asked to customize your Twitter experience in terms of ads that you will see on your feed and where else you will see Twitter content as you browse the Internet. Note that these options have been pre-selected for you. Read carefully what it means to activate these settings. Just tap the checked setting if you decide to remove the selection, or leave it as it is, and then, tap **Next**.



[←](#)  Next

Customize your experience

Personalized ads

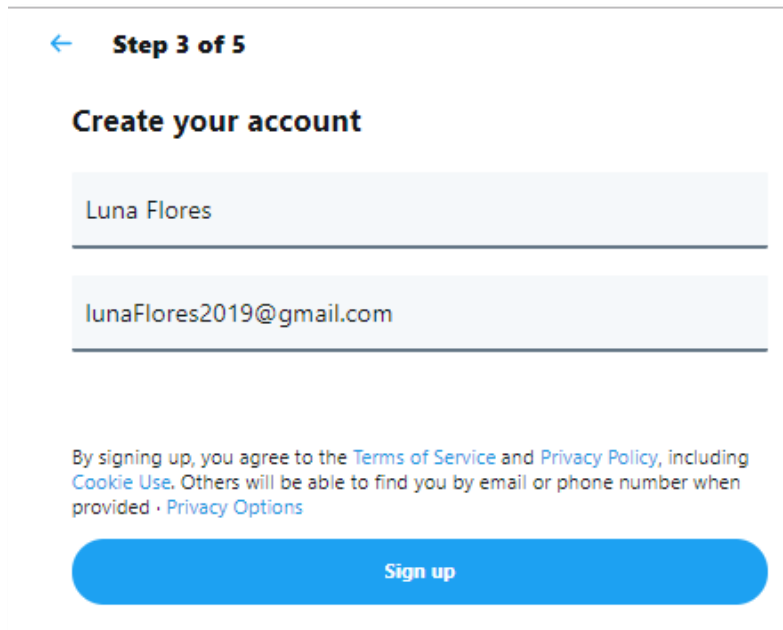
You will always see ads on Twitter based on your Twitter activity. When this setting is enabled, Twitter may further personalize ads from Twitter advertisers, on and off Twitter, by combining your Twitter activity with other online activity and information from our partners. ☒

Track where you see Twitter content across the web

Twitter uses this data to personalize your experience. This web browsing history will never be stored with your name, email, or phone number. ☒

For more details about these settings, visit the [Help Center](#).

4. Review the details you entered. It is suggested that you also read Twitter's **Terms of Service**, the **Privacy Policy**, and the **Cookie Use** for your information and guidance. Once done, tap **Sign up**.



← **Step 3 of 5**

Create your account

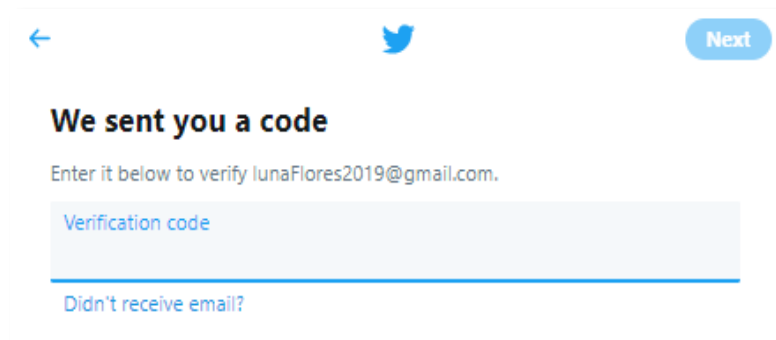
Luna Flores


lunaFlores2019@gmail.com

By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be able to find you by email or phone number when provided · [Privacy Options](#)

Sign up

5. Enter the six-digit code that you will receive either on the phone number or on the e-mail address that you used for signing up. Then, tap **Next**.



←  **Next**

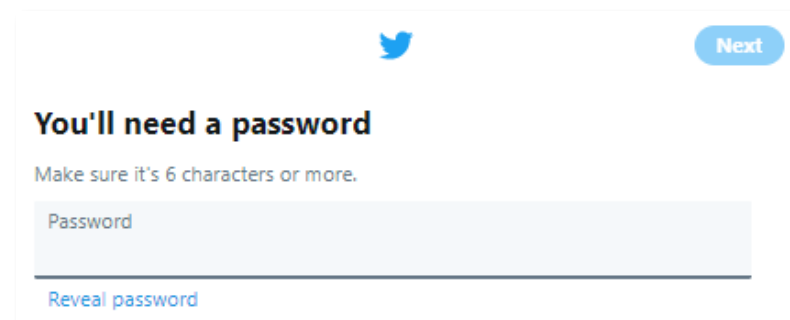
We sent you a code


Enter it below to verify lunaFlores2019@gmail.com.

Verification code

[Didn't receive email?](#)

6. Now, assign a password that you will use to access your Twitter account and tap **Next**.



 **Next**

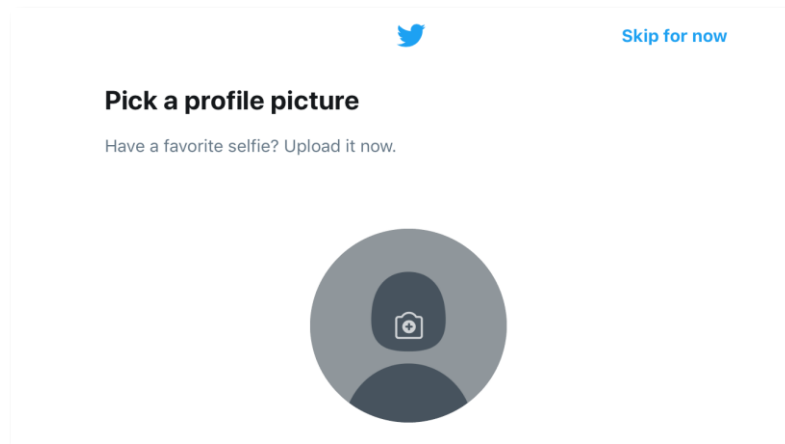
You'll need a password

Make sure it's 6 characters or more.

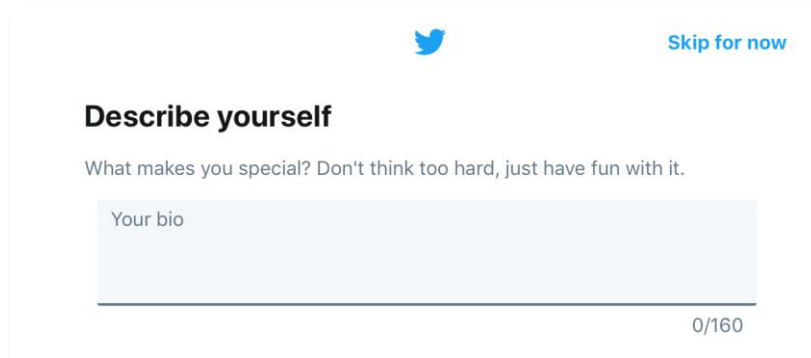
Password

[Reveal password](#)

7. Once finished, pick a profile picture. You can tap **Skip for now** if you would rather do it later.



8. Now, describe yourself in 160 characters, or tap **Skip for now** if you need more time to think what you want to put here.



9. Twitter will ask you several other options to customize your user experience. Among these are connecting your address book (if there is one in your PC) so that Twitter may automatically suggest following people whom you know and are also on Twitter; provide you the profiles of people whom you might know and see who they are following; provide a selection of topics you might be interested in to make your Twitter use more personalized; suggest Twitter accounts that you can choose to follow; and turn on notifications to get the most out of Twitter by regularly giving you updates on what's happening in the Twitterworld. You also have the option to either skip any or all these extra steps by tapping **Skip for now**.



Connect your address book to find people you may know on Twitter.



Want to find friends and see who they follow?

See who you already know on Twitter. Don't worry, we won't email your contacts without your permission.



[Skip for now](#)

What are you interested in?

Select some topics you're interested in to help personalize your Twitter experience, starting with finding people to follow.





Next

Suggestions for you to follow

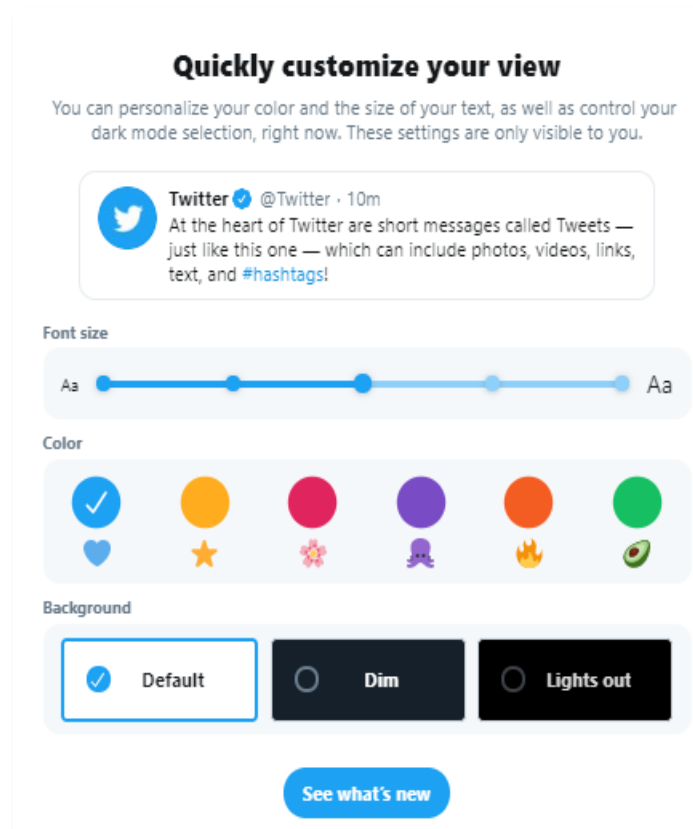
When you follow someone, you'll see their Tweets in your Home Timeline.



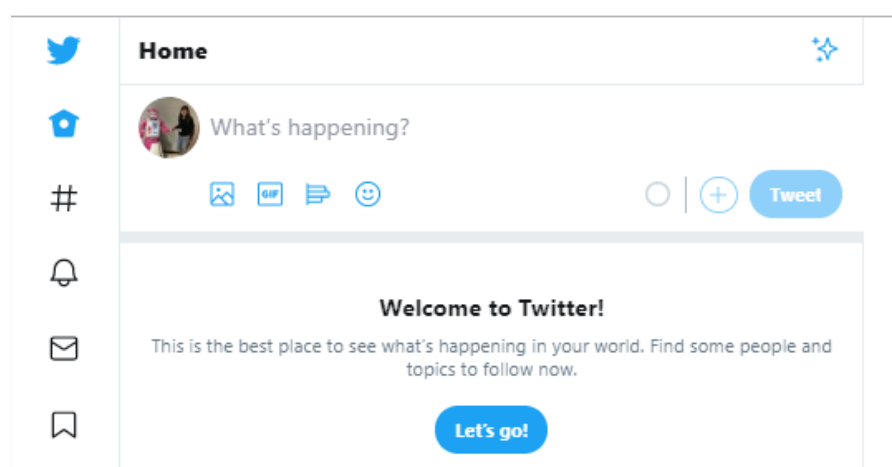
Turn on notifications

Get the most out of Twitter by staying up to date with what's happening.

10. Once you go through the additional settings, you will be directed to the main home screen with quick customization on the color and size of the text, as well as setting the background into dark mode.




11. Once done selecting the settings for your view, tap anywhere outside of the message prompt to be directed to your feed. Congratulations! You are now part of Twitter.




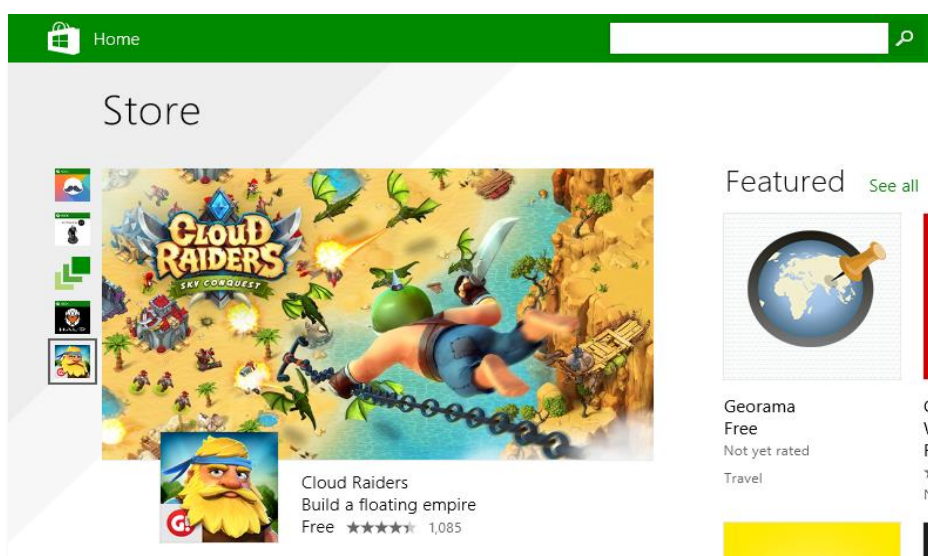
How to Install the Twitter App

You can access Twitter on a PC or a mobile device such as a smartphone or a tablet. To use Twitter on a mobile device though, you need to install the Twitter app. Note that we used an Acer Iconia W4 tablet running Windows 10 to format this e-book, thus the e-book is customized for mobile device users with Windows as the operating system (OS).



Your Windows mobile device can either be a smartphone or a tablet. In any device, the installation process for Twitter is the same. To install  **Twitter**, follow the step-by-step guide below.

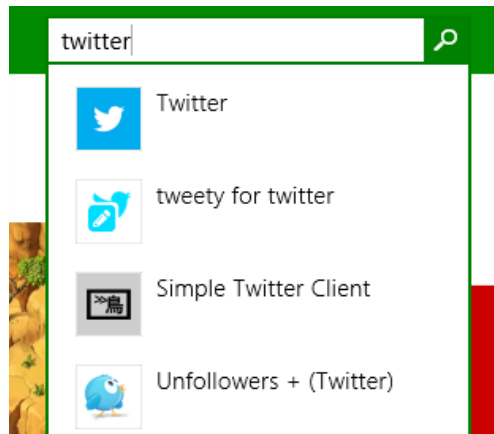
Note: According to the Neowin website,⁸ the Twitter app will be unsupported for Windows 8 and below beginning June 1, 2018. If your Windows device runs on Windows 10, then you may follow the instructions below. Otherwise, you can choose to download and install the Simple Twitter Client following the instructions found [here](#).

1. Open your Windows mobile device and tap  **Microsoft Store** to open the app store. This will take you to the store's home page.

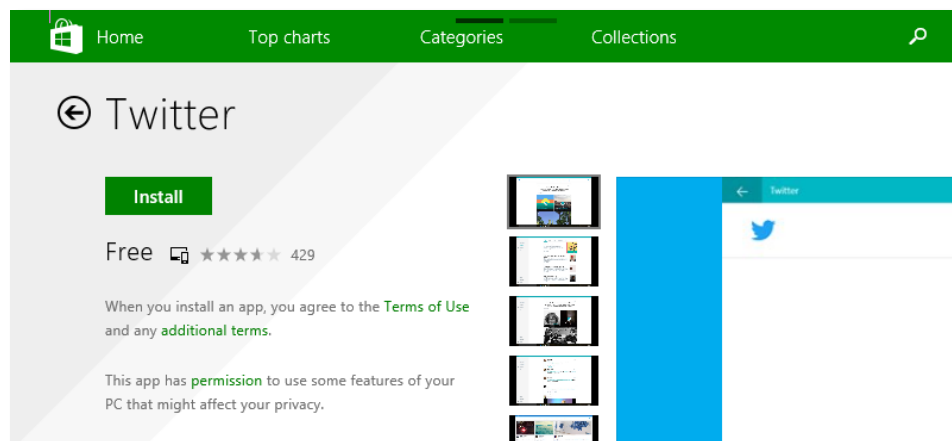


⁸ Woods, Rich. May 1, 2018. "Twitter's Windows Phone and UWP Apps will stop working on June 1." Sourced from the Neowin Website at <https://neowin.net/news/twitters-windows-phone-and-uwp-apps-will-stop-working-on-june-1>

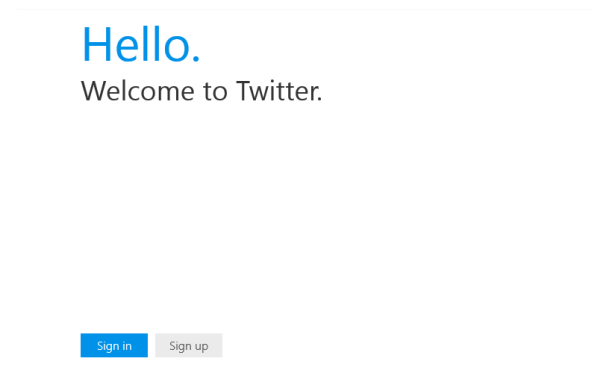
2. Type "twitter" into the  **Search** field. Note that suggestions will appear as you type. Tap  **Twitter** from among the results to open the download page.




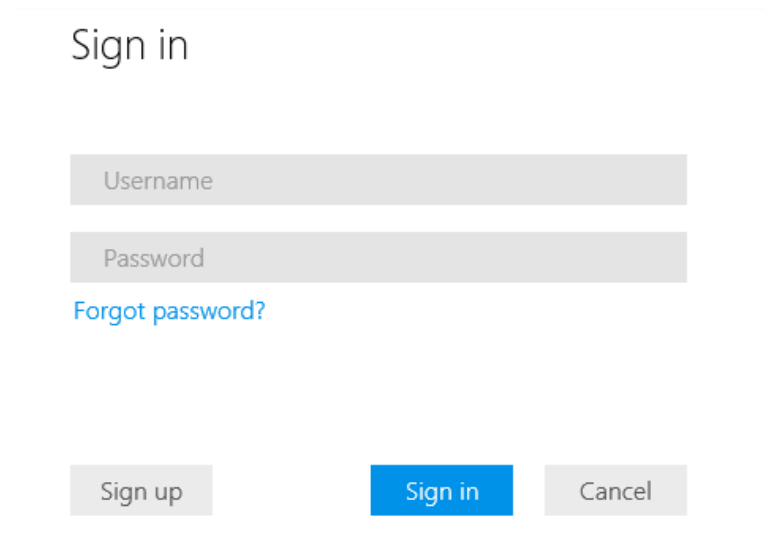
3. Tap the **Install** button to download the app. This will start the download process. This may take some time, depending on your internet access speed. You can track the progress on the page. You will be notified when the download is done.



4. Once the downloading is complete, you will automatically receive a message on the home screen of your Windows mobile device that says, "**Twitter just got installed, check it out.**" You will be given two options: **Launch** or **Pin to Start**. Choose **Launch**.

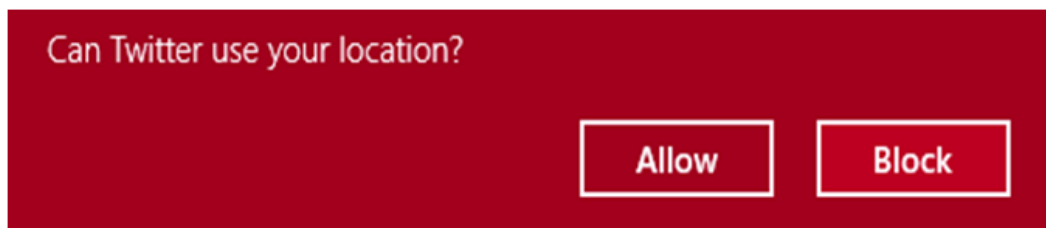


5. Since you already have a  **Twitter** account, tap **Sign in**. You will be prompted to type your credentials.




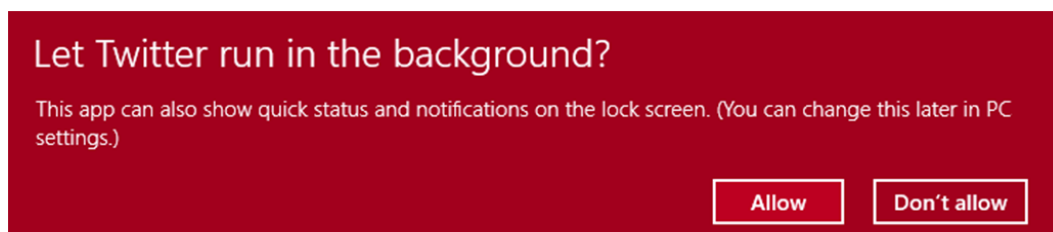
The image shows the Twitter 'Sign in' screen. At the top, it says 'Sign in'. Below this are two input fields: 'Username' and 'Password'. Under the 'Password' field is a link that says 'Forgot password?'. At the bottom of the screen are three buttons: 'Sign up' (disabled), 'Sign in' (active), and 'Cancel' (disabled).

6. Type your username and password into the respective fields. Then tap the **Sign in** button. If this is your first time to log in, Twitter will ask if you want to allow it to use your location.




The image shows a red permission dialog box with the title 'Can Twitter use your location?'. At the bottom right, there are two buttons: 'Allow' and 'Block'.


7. Tap the **Allow** button. You will be prompted to let  **Twitter** run in the background.




The image shows a red permission dialog box with the title 'Let Twitter run in the background?'. Below the title is a line of text: 'This app can also show quick status and notifications on the lock screen. (You can change this later in PC settings.)'. At the bottom right, there are two buttons: 'Allow' and 'Don't allow'.


8. Tap the **Allow** button. You should see your  **Twitter** home page.

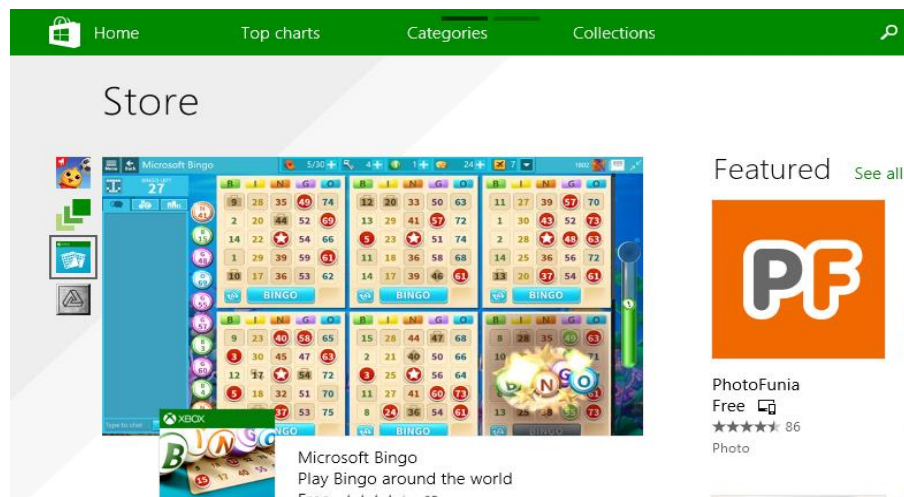


9. Congratulations! You successfully installed  **Twitter** on your Windows mobile device.

How to Install Simple Twitter Client

These instructions should help you install a simple  **Twitter** client⁹ on your Windows mobile device that runs on Windows 8 or lower Windows OS.

1. Open your Windows mobile device and tap  **Microsoft Store** to open the app store. This will take you to the store's home page.

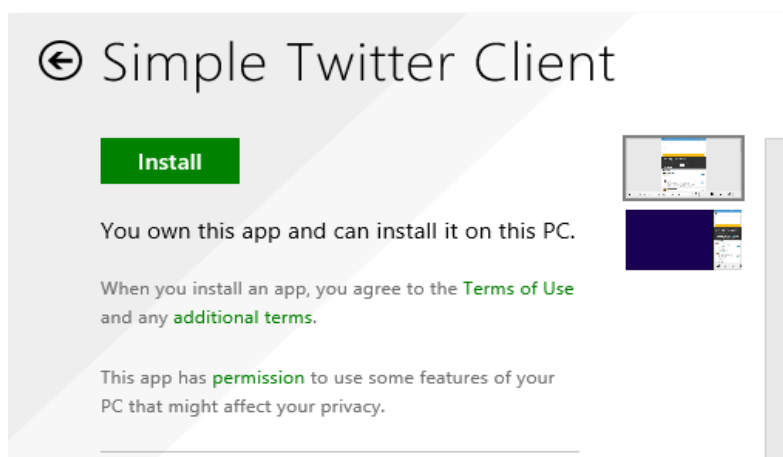


2. Type "simple twitter client" into the  **Search** field. Note that suggestions will appear as you type.

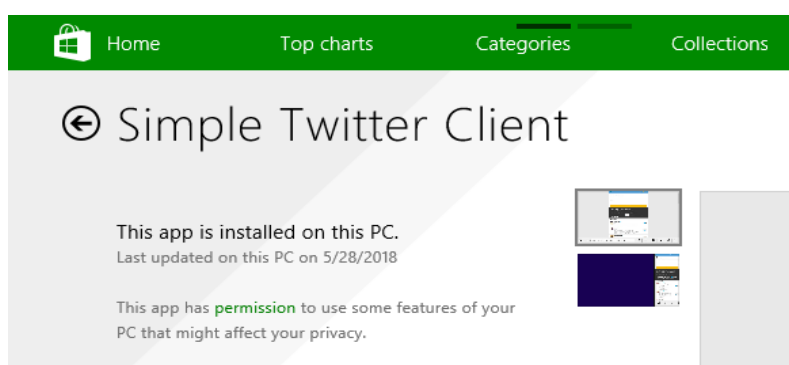


⁹ Twitter clients are third-party applications that are designed to work with or enhance the features/functions of the official Twitter application.

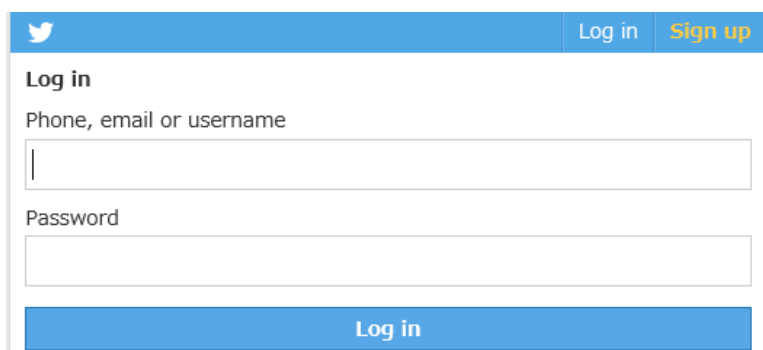
3. Tap **Simple Twitter Client** from among the results to open the download page and tap **Install**.



4. The download process should start immediately. However, downloading may take some time depending on your Internet access speed. You can track the progress on the page. You will be notified when the download is done.




5. Open **Simple Twitter Client** once downloading is finished. You can choose to **Log in** or **Sign Up**. In this case, choose **Log in** since you already have an account.



6. Congratulations! You successfully installed **Simple Twitter Client** on your Windows mobile device.

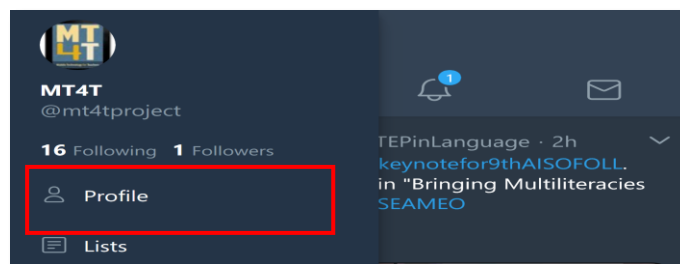
How to Upload an Avatar

Uploading an avatar or a profile photo to your Twitter profile requires the same steps across mobile operating systems. To upload an avatar, follow the step-by-step guide below.

1. Open the  **Twitter** app by tapping it. Tap the avatar icon on the top left.




2. This will open a side panel. Tap **Profile** to direct to the profile page.



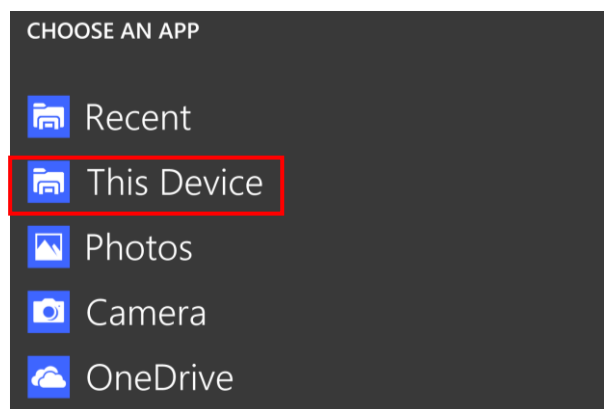
3. Tap **Edit profile**. Here, you can edit the basic information on your Twitter account.



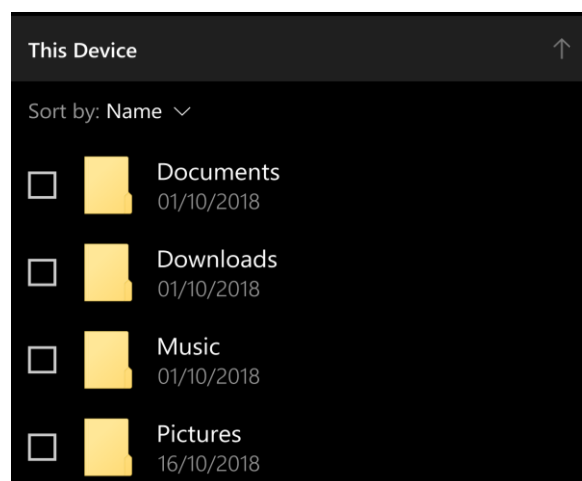
4. Tap  to upload or change your profile picture.



5. You have the option to select an image from various sources on your mobile device. In this case, we will choose **This Device**.




6. Select the **Picture** Folder and choose an avatar you want to upload.

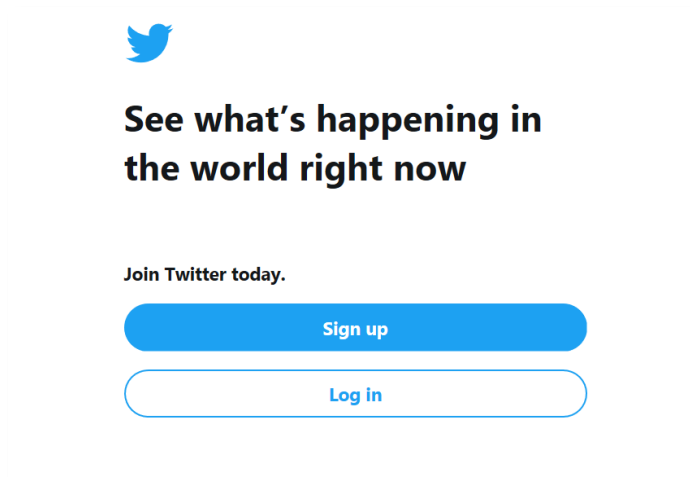




7. Congratulations! You just uploaded your first Avatar.

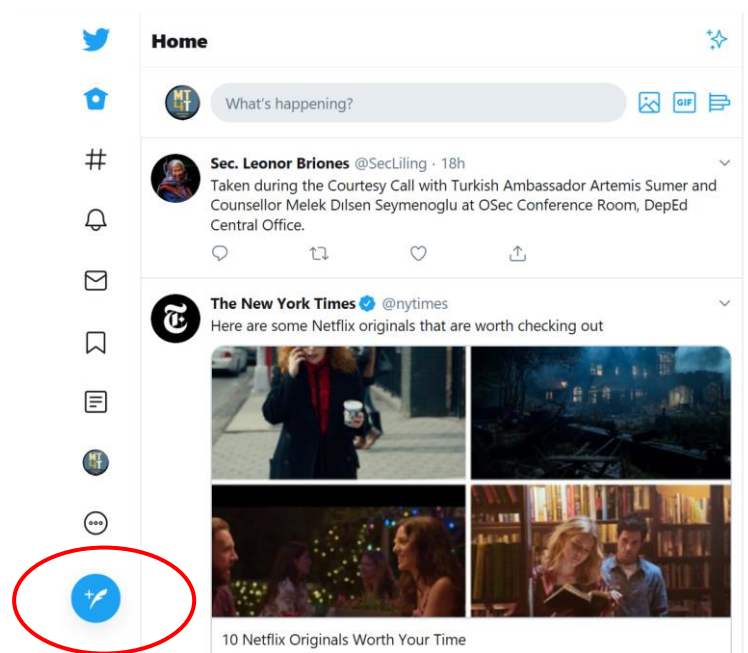
How to Compose a Tweet

Once you have completed your Twitter profile, you are ready to send your first tweet. (Remember that a tweet can be up to a maximum of 280 characters in length sent via Twitter.) The basic settings for composing a tweet are the same across platforms with very minor differences. A character can be a letter, a number, or a symbol, including spaces. To compose and post a tweet, follow the step-by-step guide.

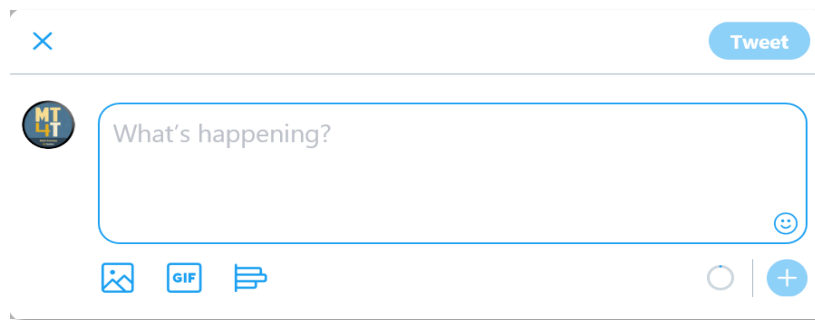
1. Open  **Twitter** app by tapping it. Since this is your first time to open the app, you will be asked to log in. Tap **Log in** to enter the username and password that you used to register your Twitter account.



2. You will see your  **Twitter feed** (also called a "timeline") where updates from the users you follow, and your posts appear. Look for and tap the  **tweet** icon found at the bottom left of the screen.



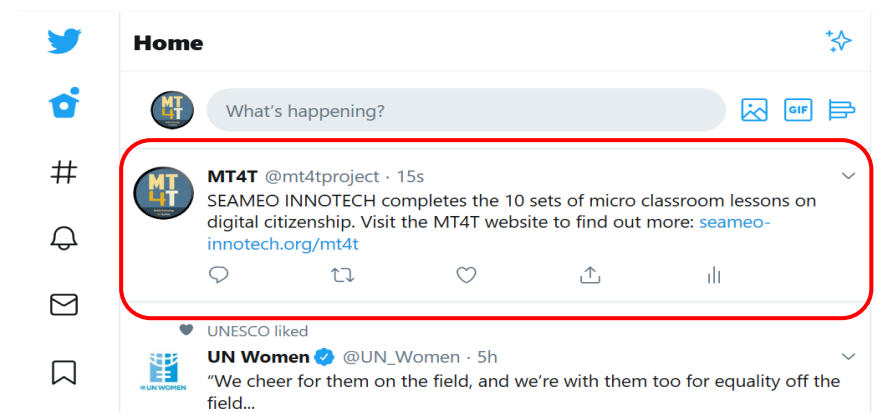
3. Compose your tweet and enter into the **What's happening?** field. Your tweet can be anything you want to share with your followers. You can also do a series of tweets, particularly when you have several things in mind about a particular topic. You can also add hashtags for easier tracking (learn what hashtag is and how to use it when you get to the [next chapter](#) for intermediate users), as well as add images, GIFs¹⁰, and videos to your tweet (learn about this in [Chapter 4](#) for advanced users).



4. Notice the circle icon at the bottom. It acts as a counter, so you can limit your tweet to the required 280 characters. You will know that you have reached your limit of 280 characters once the blue line comes in full circle.





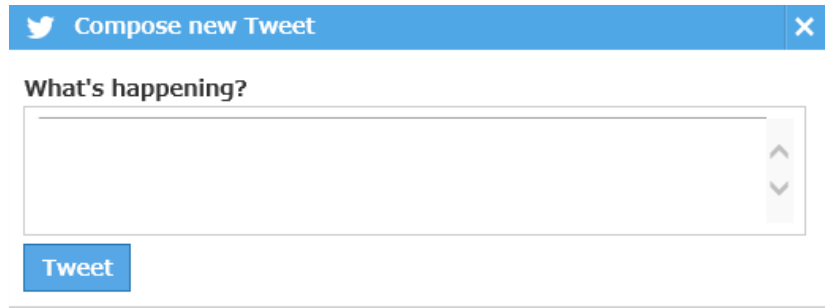
5. Congratulations! You just posted a tweet using a Windows mobile device. You and your Twitter followers should see this on your respective Twitter feeds.



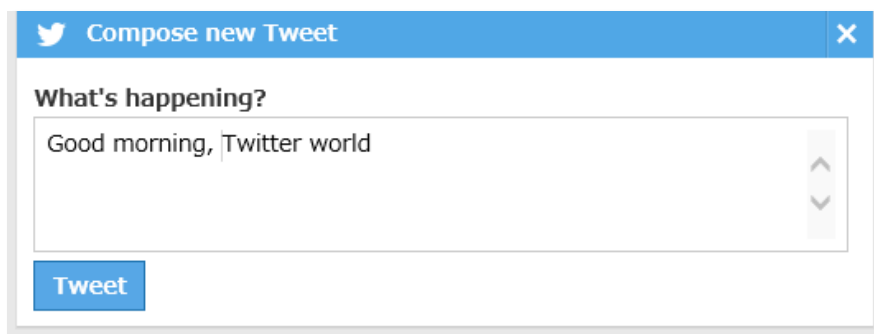
¹⁰ GIF or Graphic Interchange Format, is a file extension for a graphics file and is the most common image file format after JPEG used online. Source: TechTarget at <https://whatis.techtarget.com/fileformat/GIF-Bitmap-CompuServe>

How to Compose a Tweet in Simple Twitter Client

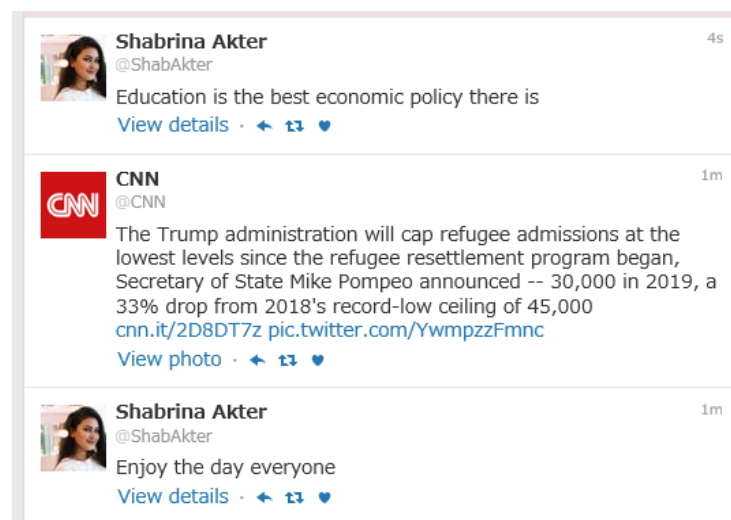
1. Open the  **Simple Twitter Client** app by tapping it. Tap  to open the message window.



2. Type your Tweet into the **Message** field. Note that the number of characters beside the **tweet** button decreases as you type. It acts as a counter, so you can limit your tweet to the required 280 characters.



3. Tap the **Tweet** button when you are done. You should see your first tweet on your feed. Note that your avatar and username will appear with all your tweets.





4. Congratulations! You posted your first tweet on Simple Twitter Client using your Windows mobile device. You and your Twitter followers should see this on your respective Twitter feeds.

How to Follow and Unfollow a Twitter User


Now that you have a Twitter account and posted your first tweet, it is time to follow friends, family, colleagues, and even people who interest you but may not personally know. Social networks such as Twitter, after all, aim to let you connect with others. You need a feature that will let you do just that.

In Twitter, if you want to make a connection with other Twitter users, you need to "follow" them. You follow people that interest you and they can choose to follow you, too. On Facebook, a message is called a "status update;" on Twitter, it is called a "tweet." You make "friend" with people on Facebook while on Twitter, you follow them. People who follow you are called "followers" and they can see all your tweets.

Note that some accounts on Twitter require the owners to approve all followers first before they see their tweets. If someone you wish to follow is like that, you will have to wait until the person approves before you can see his or her tweets. To follow someone, follow the step-by-step guide.

1. Open the  **Twitter app** by tapping it. To follow someone, you need to search for that person's username. To do that, tap  to open a search page that will let you look for a person or an account on Twitter.



2. Twitter stores all its users' profiles in a database. Look for a Twitter account named "Seameo Innotech" by typing it into the **Search Twitter** field. Tap  then the username from among the results. This will take you to SEAMEO INNOTECH's Twitter account.




3. Tap **Follow**. Note that it changed into **Following**. That means you successfully followed Seameo Innotech.





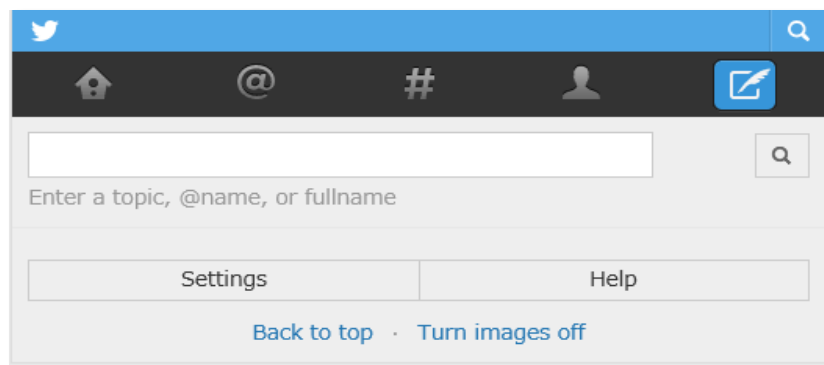
4. If for whatever reason, you no longer wish to follow an account, just visit the owner's profile and tap **Following**. It will change back into **Follow**. That means you successfully unfollowed Seameo Innotech.




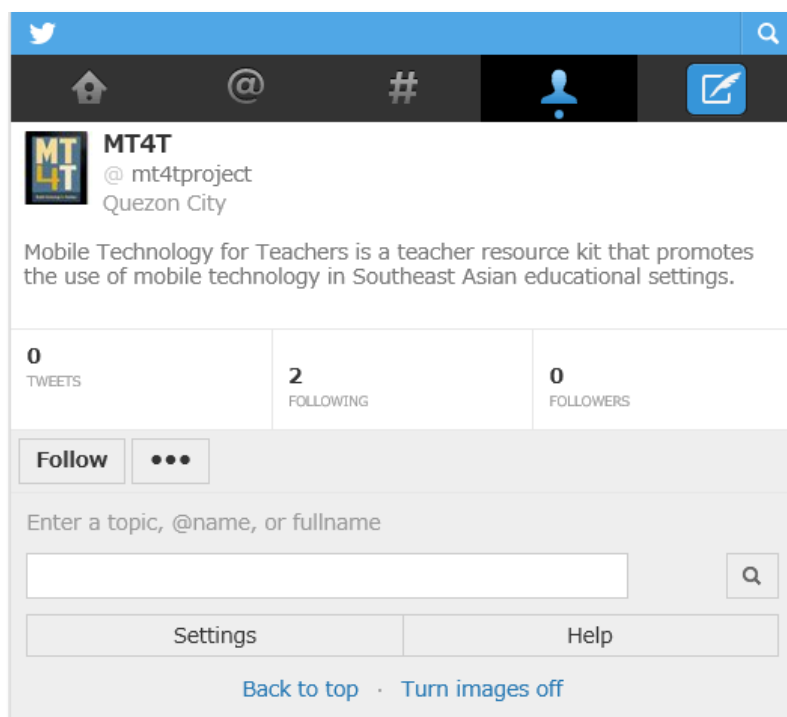
5. Congratulations! You now know how to follow and unfollow someone on  **Twitter**.



How to Follow and Unfollow a Twitter User on Simple Twitter Client

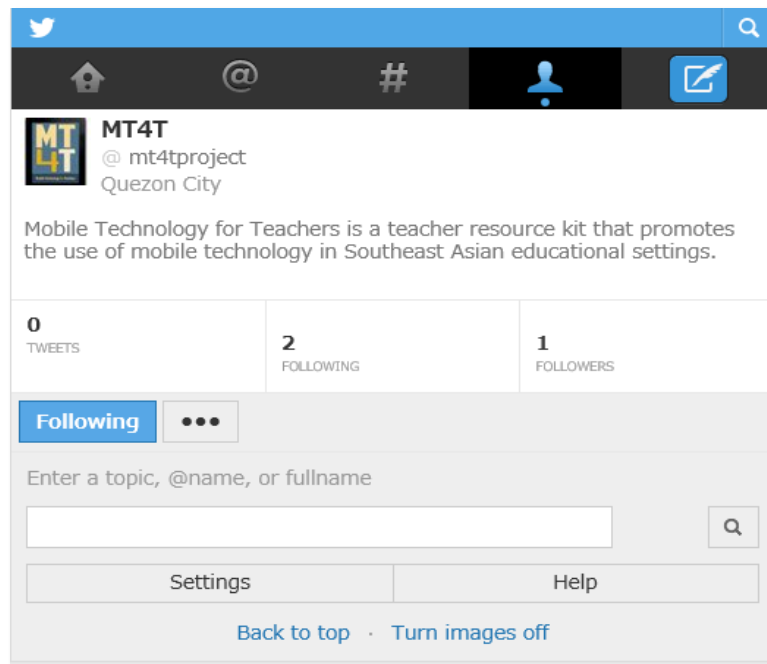
1. Open the  **Simple Twitter Client** by tapping it. To follow someone, you need to search for that person's username. To do that, tap  to open a search page that will let you look for a person or an account on Twitter.





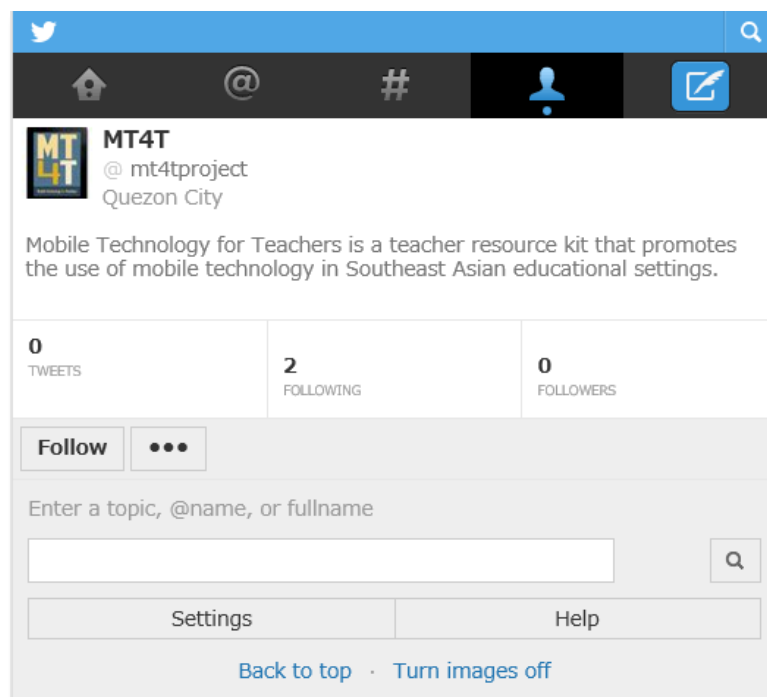
2. Twitter stores all its users' profiles in a database. Look for a Twitter account named "MT4T" by typing it into the **Search Twitter** field. Tap  then tap the username from among the results. This will take you to MT4T's Twitter account.



3. Tap + **Follow**. Note that it changed into  **Following**. That means you successfully followed MT4T.



4. If for whatever reason, you no longer wish to follow an account, just visit the owner's profile and tap  **Following**. It will change back into  **Follow**. That means you successfully unfollowed MT4T.




5. Congratulations! You now know how to follow and unfollow someone on **Simple Twitter Client**.

How to Reply to a Tweet

A reply on Twitter is just like any other reply on any platform. You can reply to any tweet from the people/account that you follow on Twitter. To reply to a tweet, check your feed and follow the steps below.

1. Look for a tweet you would like to reply to and tap it. The tweet will open in a new window.



2. Tap  to open the reply window where you can type your comment or tweet. Note that the account you're replying to (in this case, it's **@dost_pagasa**) automatically appears above the space provided for your comment/tweet. In addition, the **"at" sign**, represented by the symbol **@**, always appears at the beginning of a username on Twitter.




3. Type your reply in the **Tweet your reply** space. Tap **Reply**. You should see your reply on your feed.




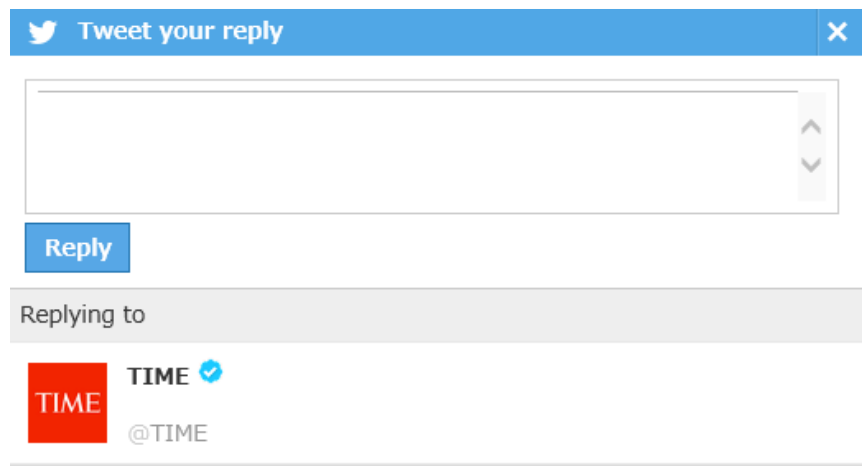
4. Congratulations! You just tweeted your first reply to somebody else's tweet.

How to Reply to a Tweet on Simple Twitter Client

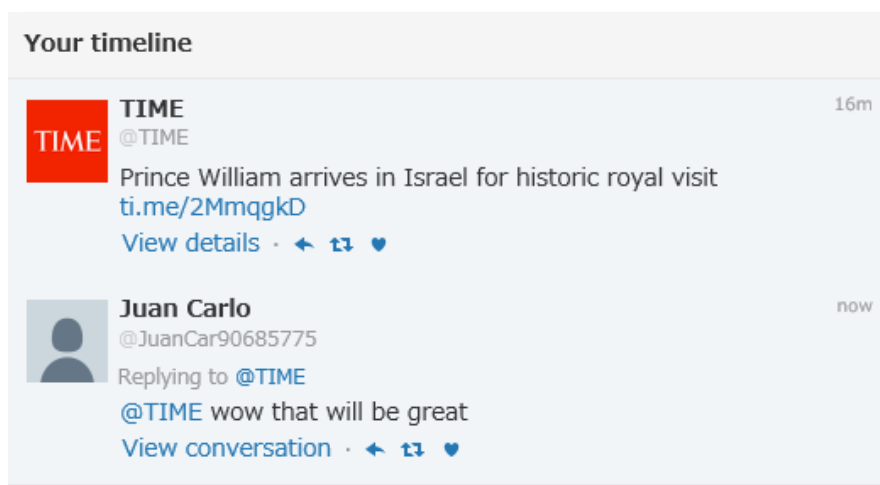
1. Open the  **Simple Twitter Client app** by tapping it. Look for a tweet you would like to reply to on your feed and tap it. It will open the tweet in a new window.



2. Tap  to open the reply window where you can type your comment/tweet. Note that the account you're replying to (in this case, it's **@TIME**) automatically appears below the window provided for your tweet. In addition, the **"at" sign**, represented by the symbol **@**, always appears at the beginning of a username on Twitter.



3. Type your reply in the box provided then tap **Reply**. You should see your reply on your feed.



4. Congratulations! You just tweeted your first reply using a Simple Twitter Client. You and your followers should see this on your respective Twitter feeds.

Chapter 3

Intermediate Users



Intermediate users refer to those who are already familiar with using basic Twitter features on a mobile device but are ready to learn to do more complicated tasks. This section will teach you about hashtags, direct messages (DMs), and retweets, as well as how to protect your privacy on Twitter.

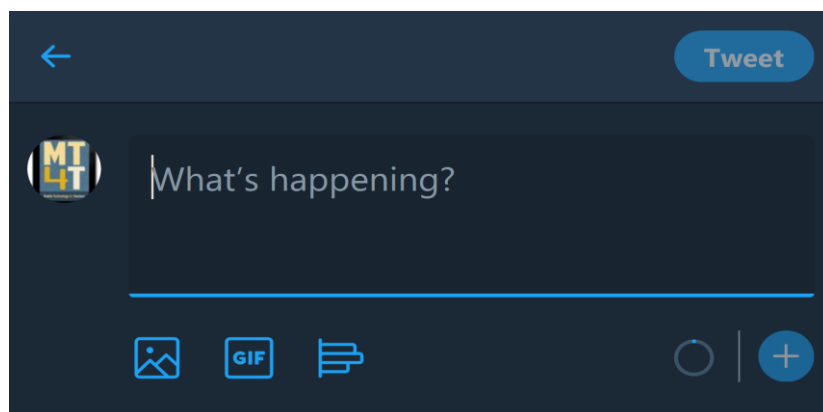
What is a Hashtag?

It should not take you too long to notice the presence of hashtags, represented by the hash symbol **#**. A hashtag is a label that makes it easy for users to find tweets related to a certain topic. If, for instance, you want to look for all tweets related to 21st-century teachers, all you need to do is type the hashtag “#21stcenturyteacher” or “#21stcenturyeducator” on the search field. Note that hashtags are not case sensitive but they only work if there are no spaces in-between words.

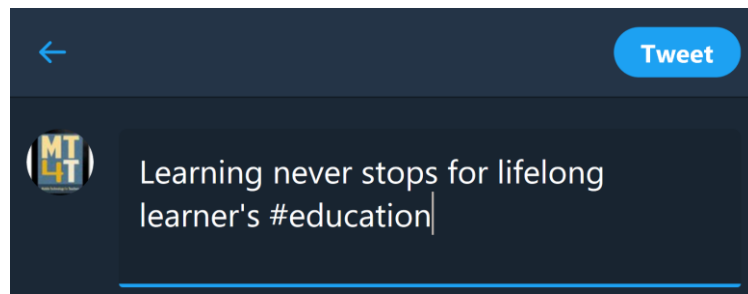
You can search for various hashtags to follow or just for doing research on a certain topic. It can be related to an event, a television (TV) show, a noteworthy cause, a breaking news story, or a movie. To look for a hashtag, just type the hashtag into the **Search Twitter** field then tap the one you are interested in from the list of suggestions that will appear, and you will see all the results.

You can also create your own hashtag if you want, just add it to every related tweet you will post. Some generic hashtags like “#education” already exist. If you want to add your own posts to the #education collection, use the hashtag with your tweets.

1. Tweeting with a hashtag is just like tweeting normally, with an additional step—adding your desired hashtag. Open  **Twitter** app by tapping it. Tap  to open a message window. Type your tweet into the **Message** field. Do not tap the **Tweet** button yet. Instead add the hashtag, “#education” (and any other relevant hashtag), to your tweet.



2. Now, tap **Tweet**. Your tweet with a hashtag should now appear in your feed.

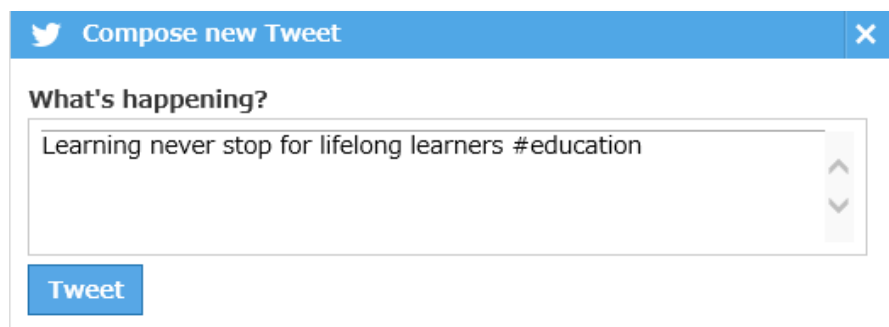


3. Congratulations! You just posted your first tweet with a hashtag on a Windows device.

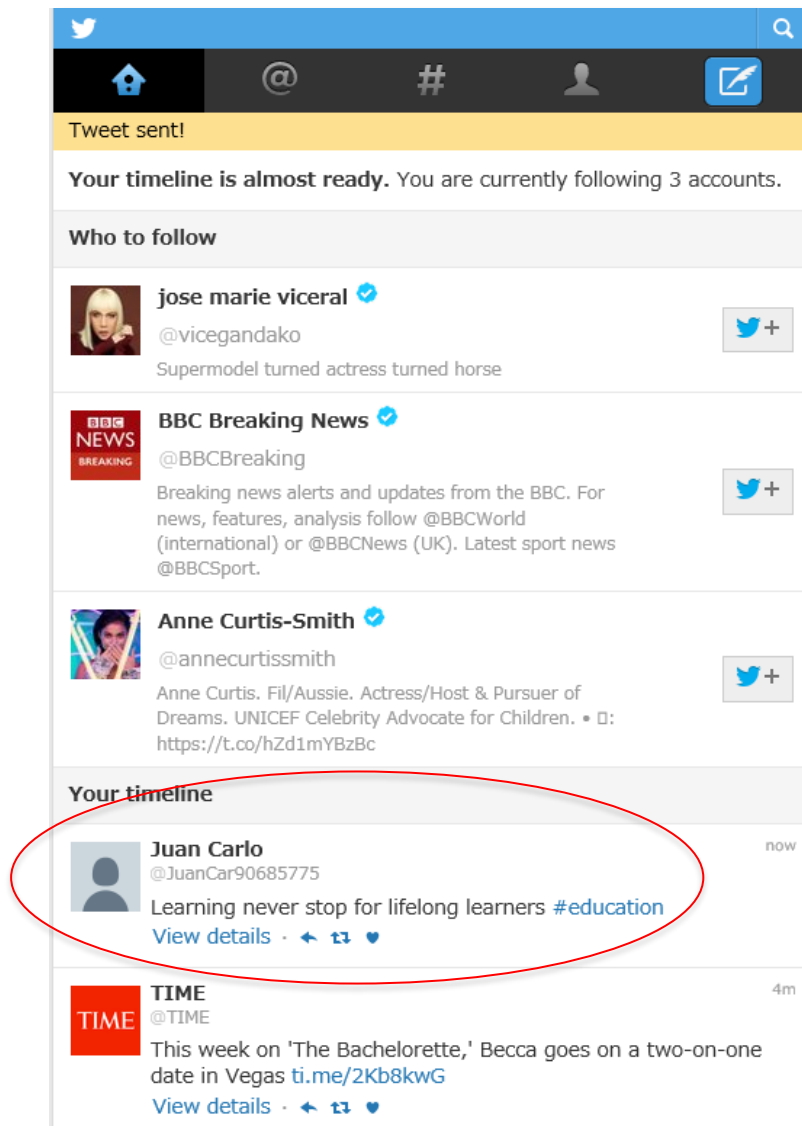


What is a Hashtag on Simple Twitter Client?

1. Tweeting with a hashtag is just like tweeting normally, with an additional step—adding your desired hashtag. Open  **Simple Twitter Client** by tapping it. Tap  to open a message window, then type your tweet into the text field. Before tapping the **Tweet** button, add the hashtag, “#education” (and any other relevant hashtag), at the end of your tweet.



2. After tapping **Tweet**, your tweet with a hashtag should now appear in your feed.



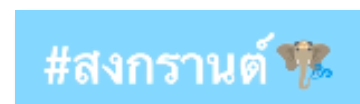
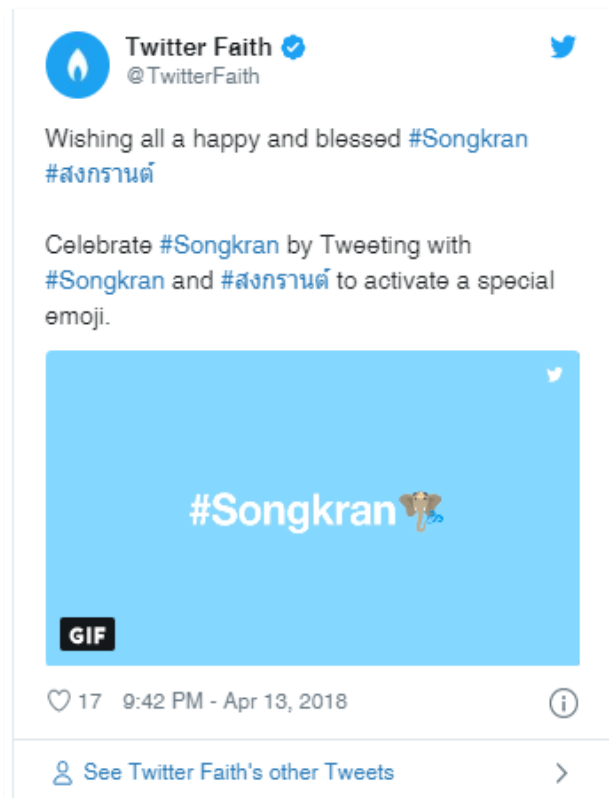
3. Congratulations! You just posted your first tweet with a hashtag using a Simple Twitter Client on a Windows mobile device.

What Does Trending Mean?

"Trending" is a term used to refer to anything that's currently popular, widely discussed, and shared online and/or offline. On Twitter, this refers to topics that have gained attention or popularity over a particular period, generated thousands of tweets/re-tweets, and/or whose hashtags were most repeated. Twitter finds out what is trending through an algorithm¹¹ that automatically identifies what most users are talking about at a certain period. It does this by counting how many users are Tweeting about a certain topic, or how many tweets a certain hashtag has generated.



¹¹ An algorithm is a formula that a computer uses to calculate the answer to a certain problem.

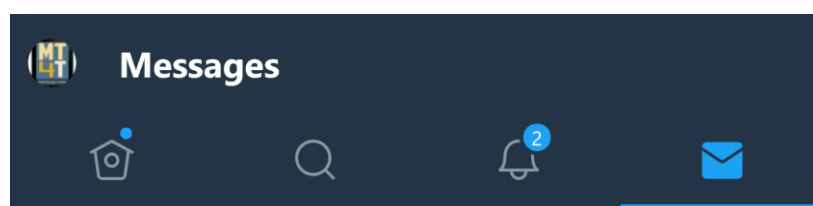
Twitter's trending list is designed to help users know what the most-discussed topic is worldwide, or in a certain geographic location; the list gets updated in real-time. In 2018, the hashtag **#Songkran** and **#สงกรานต์** got tweeted over five million times¹² with the special emoji that Twitter created to add more fun to the annual Songkran Water Festival in Thailand.




How to Send a Direct Message

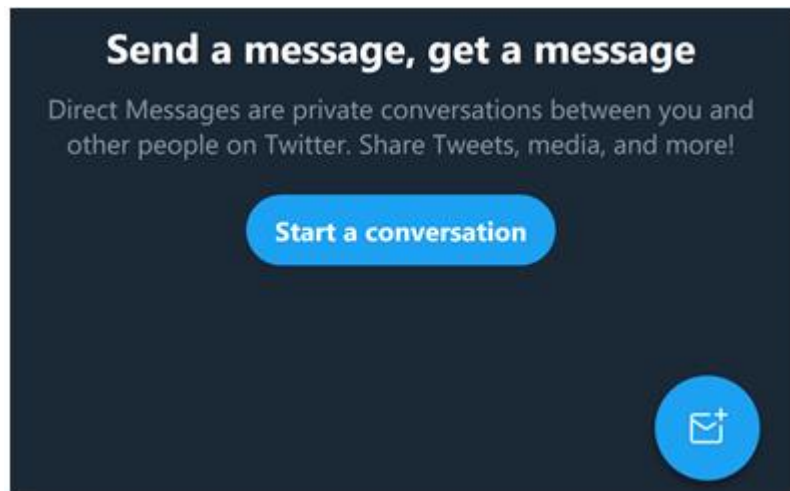
A Direct Message (DM) is a private message that you can send directly to a Twitter user. No one else apart from you and the other party can see that message. It is similar to the private message (PM) on Facebook or a chat message on any instant-messaging (IM) app. A DM does not appear on your or anyone else's Twitter feed. Follow these step-by-step guide to send a DM.

1. Open  **Twitter** app by tapping it. Tap  to open a message window.

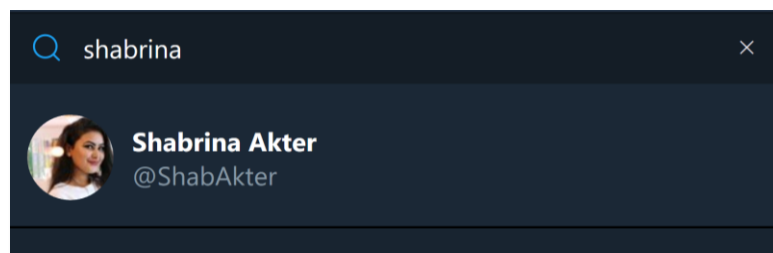


¹² Gujral, Arvinder. 2018. "Twitter is what's happening Southeast Asia" Accessed from [blog.twitter.com](https://blog.twitter.com/en_sea/topics/events/2018/whats-happening-in-sea.html) at https://blog.twitter.com/en_sea/topics/events/2018/whats-happening-in-sea.html

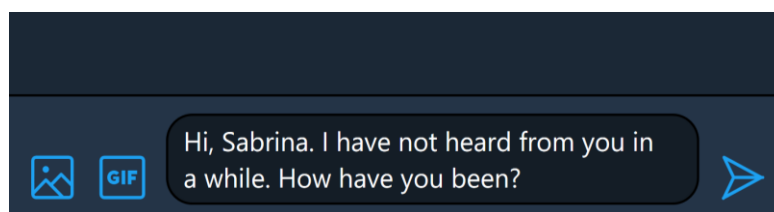
2. At the bottom of the screen, tap  to search for people you want to message. Note that as you type, suggestions will appear.



3. Select the name of the person you want to message then tap **Next**.





4. Type your message on the **Start a new** message field. Tap  to send your DM.

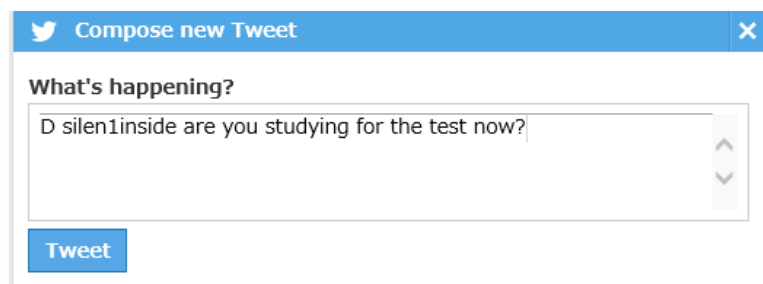



5. Congratulations! You just sent your first DM.

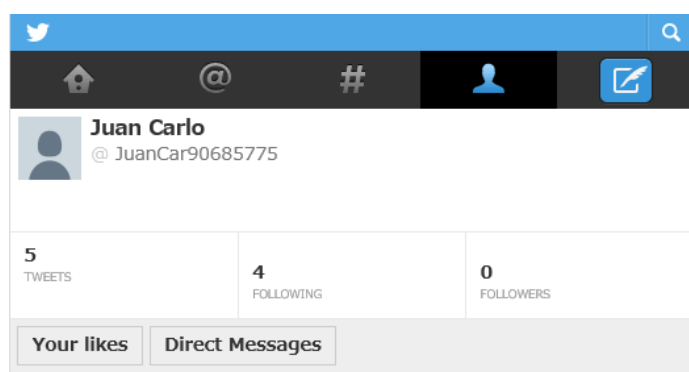


How to Send a Direct Message on Simple Twitter Client

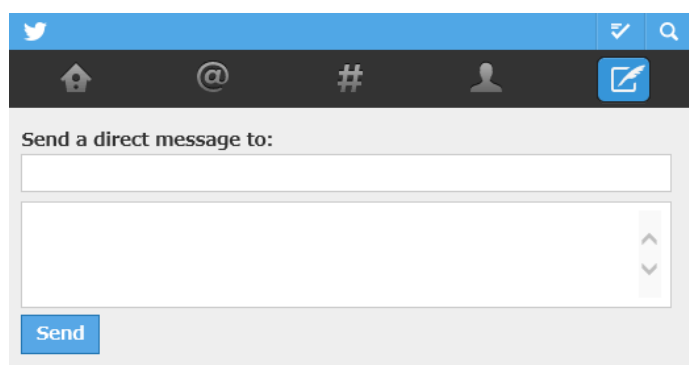
1. Open  **Simple Twitter Client** by tapping it. Tap  to open a message window. Instead of directly typing your tweet into the **Message** field, type "D" followed by a space then your intended recipient's username. Make sure the username is not preceded by "@"." Add another space after the username then start typing your message.



2. Tap the **Tweet** button. You will not see your DM on your feed. But you can see it on the **Messages** page. To access that, tap . This will open your profile page.



3. Tap  **Message**. This will open the **Messages** page where you can see your DM.




4. Congratulations! You just sent your first DM on Simple Twitter Client via your Windows mobile device.


How to Retweet

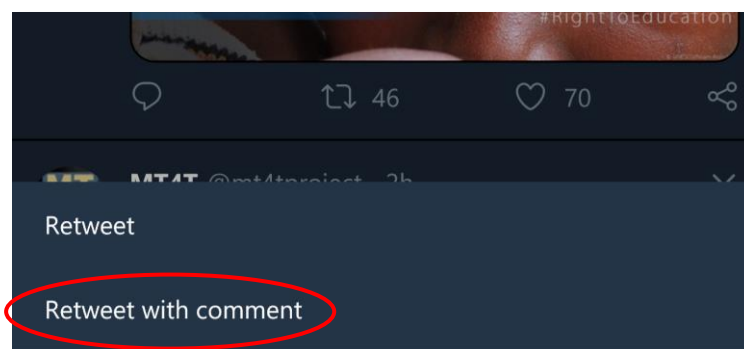
Retweeting is how Twitter users share with their followers interesting tweets from other Twitter accounts that they follow. It is like republishing a Twitter post for the purpose of spreading the message. This is different from **re-Tweet**, which is a term used when you recycle your **own tweets** and you post these again to your Twitter feed after some time.


Retweeting is an essential function of Twitter. It is quite straight forward and requires the same steps across platforms. To retweet using the Twitter app, follow the step-by-step guide below.

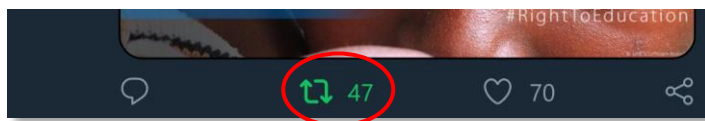
1. Open  **Twitter** by tapping the icon on the home screen of your Windows mobile device. You should see your Twitter feed. Scroll along the tweets from the accounts you are following, and tap on one that you would like to retweet. This will open the tweet in a new window.



2. Tap . A pop-up message will appear asking you to confirm your desired action. You can choose to either **Retweet**, which simply re-posts your tweet on your own Twitter feed, or **Retweet with comment** if you want to say a few words before posting.




3. Tap **Retweet**. Note that  changed its color (green) and the number of retweets increased by one; these indicate a successful retweet.




4. Congratulations! You now know how to retweet using a Windows mobile device.

How to Retweet on Simple Twitter Client


Retweeting is quite straightforward and requires the same steps across platforms.

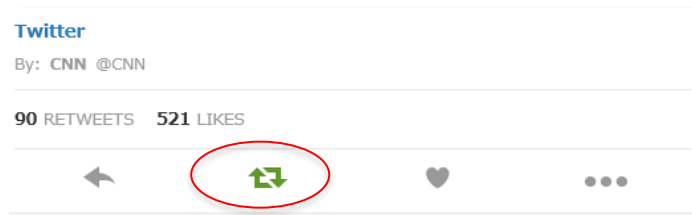
1. Open  **Simple Twitter Client** by tapping it. You should see your Twitter feed. Scroll along the tweets from the accounts you are following and tap on one that you would like to retweet. This will open the tweet in a new window.



2. Tap . A pop-up message will appear asking you to confirm your desired action. Unlike using the online Twitter or the full Twitter app, adding your own comments is not supported on Simple Twitter Client.



3. Confirm your desired action by tapping on **Retweet**. This will just republish the tweet, so your followers, who may not be following the source (in this case it's @CNN), can see it. Note that  changed its color (green). That is an indicator of a successful retweet.



4. Congratulations! You now know how to retweet using Simple Twitter Client on a Windows Mobile device.

What Other Twitter Terms Should You Know?

Twitter has become so popular that it now has its own dictionary of terms and you can track them in at least two sites: [Twictionary](#) and [Twittonary](#). Words such as **twithosphere**, **twis**, **tweetaholic**, and many more cannot be found in a regular dictionary. They have been coined just for Twitter. Below are some of the words that you can find in Twittonary as published by [Mashable](#).¹³

A-S

adventuritter: an adventurous twitterer

beetweet: a buzzing tweet; a "hot" tweet

co-twitterer: a partner that tweets on your Twitter account

dweet: tweet sent while intoxicated

¹³ Cashmore, Pete. 16 November 2008. *Mashable*. "Twitterspeak: 66 Twitter Terms." Accessed at <http://mashable.com/2008/11/15/twitterspeak/#3VmbfiPjmEqi>

friendapalooza: a quick burst of friend-adding
mistweet: a tweet in which one later regrets
neweeter: a new tweeter
occasionitter: an occasional tweeter
politweet: a political tweet
qwitter: a tool used to catch twitter quitters- UseQuitter.com
reportwitters: reporter style twitterers
sweeple: sweet twitter people

Twa-

twadd: to add/follow someone to your Twitter account as a friend
twaffic: Twitter traffic
twaiting: twittering while waiting
twalking: walking while twittering via text
twapplications: Twitter applications

Twe-

twead: to read a tweet from a fellow twitterer
tweepish: feeling sheepish or regretful about something you tweeted
tweeple: Twitter people, Twitter members, Twitter users
tweeps: Twitter people that follow each other from one social media/network to another
tweetaholic: someone addicted to Twitter, so much so that it may be an actual problem
tweet-dropping: eavesdropping on someone else's home page in friend's mode
tweeter: a user of Twitter
tweeter boxes: twitterers who tweet too much
tweetheart: that special tweeter who makes your heart skip a beat
tweetin: when a group of twitterers agree to get together at a set time to twitter
tweets: posts on Twitter by twitterers
tweetup: when twitterers meet in person - a Twitter meet up

Twi-

twiking: biking while twittering via text
twinkedIn: inviting friends made on Twitter to connect with you on LinkedIn
twis: to dis a fellow twitterer. very bad form

twitosphere: a community of twitterers

twittastic: fantastic, wonderful, superb

twittcrastination: avoiding action while twittering, procrastination enabled by Twitter use

twitsectomy: an unfollowing of friends

twitter-light zone: where you are when you return to Twitter after any time away and feel disoriented and lost

twittercal mass: a community that has achieved a critical mass of twitterers

twitterer: a user of Twitter (compare: tweeter)

twittering: to send a Twitter message

twitterish: erratic behavior with short outbursts

twitterfly: being a social butterfly on Twitter evidenced by extreme usage of @ signs

twitterject: interject your tweet into an existing tweet stream of conversation

twitterlinkr: a service collecting the best links posted through Twitter

twittermob: an unruly and ragtag horde of people who descend on an ill-prepared location after a provocative Twitter message

twitterpated: to be overwhelmed with Twitter messages

twitterphoria: the elation you feel when the person you've added as a friend adds you back

twitterage: rage at a twitter post

Why is Information Privacy a Big Twitter Issue?

Privacy is a very important concern when using social media such as Twitter. You need to exercise sound judgment on what personal information you want people to see. Think twice before you decide to tweet in 280 characters what is happening in your life. You need to ask yourself the following: Is the tweet something you want all your followers to know? Will the tweet negatively impact your reputation as an educator or your future endeavors?

Industry professionals warn that many social media sites collect private data to profile users as well as to sell/share to a third party. As such, you may need to limit the amount of personal information you provide online, which can be exposed to the public. Careful consideration and balance were taken in designing the tutorial part of this e-book so that, in the process of learning how to effectively use Twitter, you are not required to provide too much information; only those that are essential.

Posting tweets is simple. You just type your message and post it so that your followers can see. Anyone who follows you on Twitter can see all your tweets. A tweet that is preceded by “@username” such as “@mt4tproject” means it is intended for that particular user. Even then, it can still be read by all your followers. So be very careful about what you say in a tweet. If you wish to tweet sensitive information about another Twitter user/account, consider sending a DM instead. That way, only your intended recipient or the concerned Twitter party can view your tweet.

Note that like any other social media, Twitter collects data on all your actions and the information you share while using its platform. You can have some control of the data that Twitter collects and how it may use those data. Read all about it on Twitter’s latest Privacy Policy [here](#), which took effect on May 25, 2018.

The key messages of Twitter’s privacy policy have been summed up in an article¹⁴ published online by Tactical Tech’s [Me and My Shadow](#) project¹⁵. Below is the fine print of Twitter’s privacy policy, which the article highlighted. You are encouraged to read the information and carefully examine how your Twitter activity impacts on your privacy.

- *Twitter is public and searchable by anyone.*
- *When you use Twitter, we receive some personal information and use this information.*
- *We give you control through your settings to limit the data we collect from you.*
- *Most activity on Twitter is public and we also use technology to make that information available to websites, apps, and others for their use.*
- *You can choose to upload and sync your address book and we use this information to recommend content to you and others.*
- *When you communicate with others by Direct Messages, we store and process your communications and information related to them.*
- *We do not use them to serve you ads.*
- *We receive information when you use our services or other websites or mobile applications that include our content, and from third parties, including advertisers.*
- *We require information about your current location, which we get from your IUP address or device settings.*
- *We do not support the Do Not Track browser option.*
- *We receive information when you interact with our services, “Log Data,” even if you have not created an account. This includes your IP address, browser type, operating*

¹⁴ *Twitter’s Privacy Policy*. Retrieved from Me and My Shadow at <https://myshadow.org/lost-in-smal-print/twitters-privacy-policy#0>


¹⁵ Tactical Tech’s Me and My Shadow project helps internet users control their online data traces, learn about how they are being traced, and gives information on the online data industry, in general.

system, the referring web page, pages visited, location, your mobile carrier, device information, search terms, and cookie information.

- When you view third-party websites that integrate Twitter content, we receive Log Data that includes the web page you visited.*
- Our ad partners and affiliates share browser cookie IDs, mobile device IDs, hashed emailed addresses, demographic or interest data, and content viewed, or actions taken on a website or app. Some enable us to collect information directly from a website or app.*
- We share or disclose your personal data with your consent or at your direction.*
- Subject to your settings, we also provide certain third parties with personal data to help us offer or operate our services. The information does not include your name, email address, phone number, or Twitter username, but these partnerships allow the information we share to be linked to other personal information if the partner gets your consent first.*
- We may share your private personal data with service providers on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions.*
- Notwithstanding anything to the contrary in this Privacy Policy, we may preserve, use, or disclose your personal data if we believe that it is reasonably necessary.*
- In the event that we are involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your personal data may be sold or transferred as part of that transaction.*
- We provide you tools to object, restrict, or withdraw consent where applicable for the use of data you have provided to Twitter.*
- We keep Log Data for a maximum of 18 months. Search engines and other third parties may still retain copies of your public information, even after you have deleted the information from our services or deactivated your account.*
- Where the laws of your country allow, you authorize us to transfer, store and use your data in the United States, Ireland, and any other country where we operate.*
- By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.*

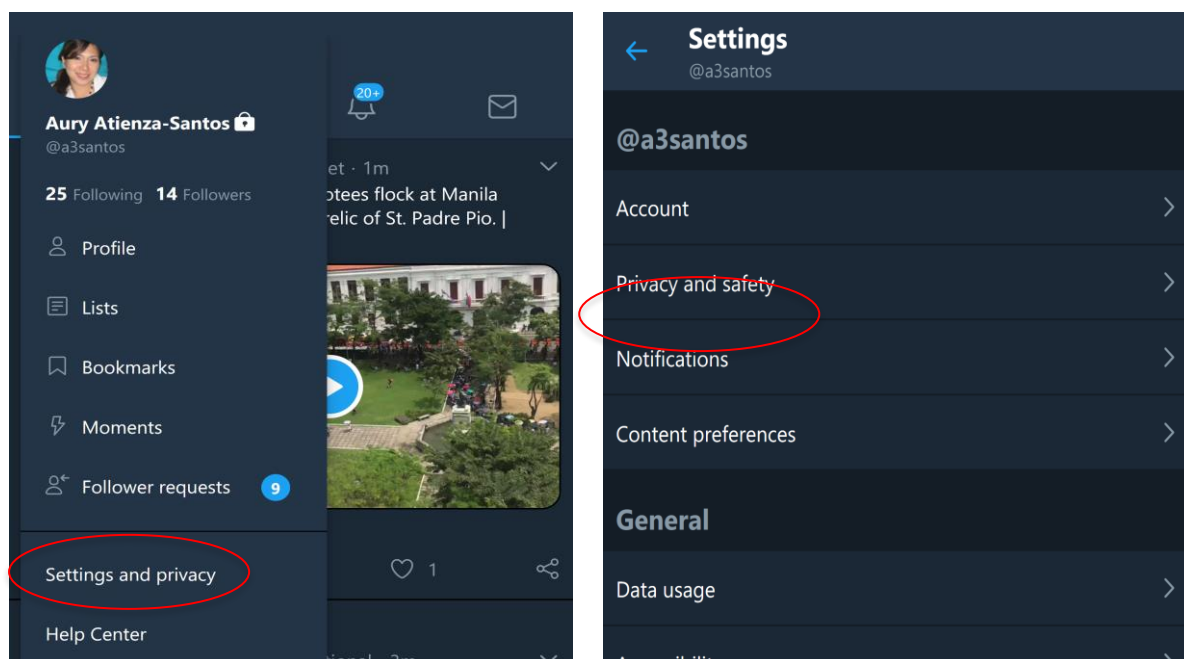
How to Change Your Twitter Account's Privacy Settings

Changing Twitter account privacy settings requires the same steps across mobile operating systems. Doing this is very important to secure data and personal information you've shared on Twitter. To change your **Twitter** account's privacy settings, follow this step-by-step guide.

1. Open the  **Twitter** app installed on your Windows mobile device. The page should open to your feed. Tap your profile picture to access your profile settings.



2. Tap **Settings and privacy** to open the settings page. Then tap **Privacy and safety**.



3. You should now see the privacy settings for your Twitter account. This includes privacy settings for your *Tweets*, *Direct Messages*, *Discoverability and contacts*, *Safety*, *Personalization and data*, and *Twitter for teams*. Review each setting; you can check or uncheck, enable or disable depending on your preferred privacy settings.



- **Tweets.** Your tweets are set to public by default. This means that even those who are not following you will be able to see your tweets. You have the option to change this by ticking the **Protect your Tweets** box. Note that once this is activated, you will need to approve all follower requests.

In this section, you can also choose to share your current location, and allow anyone or only those you follow to tag you in photos.

- **Direct Messages.** Referred to as DMs, these are messages you send and receive directly to/from someone on Twitter. You can choose to allow anyone on Twitter to send you DMs even when they are not following you. You can also activate the **Show read receipts** option to let you know when your DMs have been read and vice versa to DMs that were sent to you.
- **Discoverability and contacts.** Twitter lets you determine how people can find you, either through your email address or through your phone number. It also allows you to manage the contacts stored in your Windows mobile device and to turn off the automatic syncing with your Twitter contacts.
- **Safety.** Twitter allows you to gain control of (1) what you will see on your feed, (2) the notifications you will receive in your timeline without necessarily blocking people, (3) the search results that will be shown to you (without sensitive contents), and even (4) let people know if your tweet may contain information or materials that may be sensitive or offending for some.
- **Personalization and data.** In this section, you can further customize your Twitter account by limiting the data that Twitter can collect and share with third party clients. You can also use the controls here—for instance, to tell Twitter how it can use the data that it collects from you—to personalize your Twitter experience.

4. Congratulations! You just learned how to manage your Twitter account's privacy settings in your Windows mobile device.

The following articles should provide you with more tips and suggestions on how you can protect your privacy on Twitter:

- **"Twitter Privacy Policy"** at <https://twitter.com/en/privacy>
- **"Twitter's privacy settings explained"** by Rachel Kaser (2018) for *TNW* at <https://thenextweb.com/basics/2018/11/02/twitters-privacy-settings-explained/>

- “How to protect and unprotect your Tweets” at <https://help.twitter.com/en/safety-and-security/how-to-make-twitter-private-and-public>
- “If you have a Twitter account, change these privacy settings now” by Matt Elliott (2017) for CNET.com at <https://www.cnet.com/how-to/change-your-twitter-privacy-settings-now/>

What is Proper Twitter Etiquette?

Etiquette refers to rules of behavior and standard decorum that are followed in social, professional, and other types of settings. Societies and cultures within a society have their own notion or standards of what is good or proper behavior. Learning these can be very challenging for people who are new to a particular culture. Even members of a society or culture sometimes breach etiquette and commit social gaffes. In Twitter, like in other social networking platforms, etiquette is also observed.

Mastering Twitter is akin to learning a new language. It is not just a matter of learning key terms. It is also about understanding the culture where these terms came from and/or are commonly used. When tweeting, certain guidelines should be followed. Let us call them “rules of the trade” by which we all must abide. When people do not follow proper Twitter etiquette or Twetiquette, it may lead to embarrassment. It can get awkward and people may feel disheartened.

The following are some Twitter must-dos, according to “The 10 Essentials of Twitter Etiquette”.¹⁶

- **Always add value.** *Everything you Tweet should add value to your followers’ day. Try to tweet encouraging words. Make your followers smile when they read your Tweets.*
- **#Don’t #Overuse #Hashtags #In #Your #Tweets.** *#It #Looks #Ridiculous. #Stick #To #Three #Or #Fewer. That is proper #TwitterEtiquette.*
- **A follow-back is nice but not required.** *It is not a bad idea to follow influential users and people who frequently retweet or comment on your post. But do not feel obliged to follow everyone who follows you.*
- **Do not just tweet headlines and links.** *It is easier to just send out a headline of a relevant article with a link, sure. But if you want to add value, pull out some interesting quotes from it instead.*
- **People you follow say something about you.** *This may be a personal thing but make sure that the people you follow are relevant and add value. If you are invited*

¹⁶ Kevin Allen. 16 June 2013. *Entrepreneur*. “The 10 Essentials of Twitter Etiquette.” Retrieved at <https://www.entrepreneur.com/article/227098>

to a dinner party with a plus one, you would want to make sure the person you bring is an engaging guest.

- **Avoid negativity.** *Criticizing individuals opens doors that you do not want to walk through in social media. This is often the root cause of many embarrassing moments. Stay positive and you will gain more friends.*


Similar to the real world, as a teacher, you also need to ensure that you look your best on social media. Here are additional tips from “The Complete Guide to Twitter Etiquette”¹⁷ published by Mashable.com to ensure you are representing yourself well on Twitter.

- **Content.** Even if your Twitter account is private, the contents that you share can still circulate in the World Wide Web and be exposed to the public. Behave online as though your followers are your parents, children, students, colleagues, and superiors at work. This means that your tweets should not contain profanities. No matter how strongly you feel about something, your tweets should always be well thought out and respectful of other users.

Rein in your netspeak¹⁸ as too much of this can make your Tweets appear less formal and unbecoming of an educator like yourself.

Steer clear of tweeting even the minute details of your everyday life like “Heading to the supermarket to buy some fruits” or “Just had a dream, scary!”

Taking advantage of Twitter as a platform to promote yourself and your professional expertise is understandable and is encouraged among educators. However, do not forget to also engage with other users by commenting on their posts and sharing their content.

You would want your followers to know more about who you are and what interests you as a person and educator. Sharing your opinion is one way to do that. When you express your thoughts and share these with your followers to comment on, remember to use respectful language. When you’re commenting on a trending or controversial topic, consider these questions before  tapping on the button:

“Do I have a constructive, well-informed opinion that would add value to this conversation?”

“Are there others who are more qualified to comment on this?”

“Will my opinion make a difference (or create positive impact)?”

¹⁷ Hiscott, Rebecca. (2013 October 14). *Mashable*. “The Complete Guide to Twitter Etiquette.” Retrieved at <https://mashable.com/2013/10/14/twitter-etiquette/#5kHoXFggyiqU>

¹⁸ Netspeak refers to the manner of speaking on the Internet that often involves the use of abbreviated words (e.g., LOL – laughing out loud), jargon, and emoticons.

"(Is this an issue that I feel strongly about and) have been actively working to promote or protest... in real life?"

"Am I willing to accept the consequences of potentially upsetting followers (that include my friends, colleagues, and superiors)?"

Adding hashtags can aid in making your tweets more popular, gain more interest, and easily tracked. However, a tweet that is composed entirely of hashtags can be an eyesore and make you look like a spammer.

- **Posting Frequency.** A good rule of thumb for beginners on Twitter is to aim for four to five posts per day. Tweeting for less than this, like once a week, for instance, could make your followers think twice about following you. The frequency of tweets often depend upon several factors, such as when there is a conference that needs to be promoted, or if there are burning social issues that require calls for action. Alert your followers if you intend to fill their Twitter feeds with more posts than usual. On the other hand, do not post just for the sake of appearing active on Twitter even when you have nothing much to contribute to the discussion.
- **Following and Followers.** Consider carefully the Twitter accounts you want to follow because these make a powerful statement about your interests and sphere of influence. It is only polite to follow back some of those who chose to follow you, but you are under no obligation to follow each and every one of your followers. You would not want to fill your feed with tweets from people or accounts that do not interest you. Everyone on Twitter should be able to understand this, in the same way that you should not feel slighted if those you follow decide not to follow you back.
- **Interacting.** As the number of your Twitter followers increase, it is possible that you will be interacting with people you may never meet in real life. In your interactions with your followers, remember to always be respectful. Whenever possible, try to respond to each comment on your tweets. You are not obligated to respond to each tweet, but at least one collective acknowledgment of those comments through a tweet is a polite thing to do.

The same goes for people whom you follow. Do not expect an acknowledgment of every single comment that you have on their posts. Realize that they might have missed on your comment, or they just cannot afford to respond to each comment, particularly when these are too many.

If someone sends you a DM, do not respond publicly or share your conversations with your other followers. Keep the exchange of messages private.

For more information on Twitter etiquette, you may read on the following articles:


- **"20 Essential Tips for Better Twitter Etiquette"** by Jeff Goins for *Goins Writer* at <https://goinswriter.com/twitter-etiquette/>
- **"Twitter Etiquette for Beginners"** at *Dummies*: <https://www.dummies.com/social-media/twitter/twitter-etiquette-for-beginners/>
- **"11 Rules of Twitter Etiquette You Need to Know"** by Corey Donohue for *Jeff Bullas.com* at <https://www.jeffbullas.com/11-rules-of-twitter-etiquette-you-need-to-know/>
- **"How Are Your Twitter Manners"** at Top Dog Social Media: <https://topdogsocialmedia.com/twitter-etiquette/>

Chapter 4



Advanced Users

Advanced users refer to those who have been actively using Twitter for personal and professional development. If you have reached this level of competence, you are ready to explore the other features of Twitter. This section will teach you how to share photos and videos, do more complicated tasks, and adhere to proper Twitter etiquette.

How to Share an Image

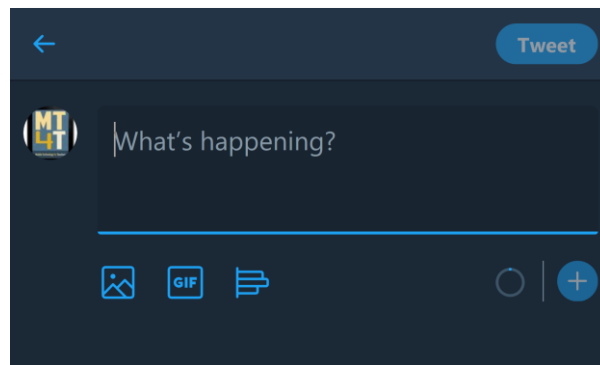
A huge part of social networking has to do with sharing various media such as photos. Almost all social networking apps, including  **Twitter**, make photo uploading a breeze. Note, however, that this feature is not supported by the **Simple Twitter Client** app. The full Twitter mobile app, however, will have this feature, as well as when you access Twitter online through the internet browser of your mobile device or a PC. The step-by-step guides below detail how you can share an image on Twitter using these two options.


How to Share an Image using the Twitter Application

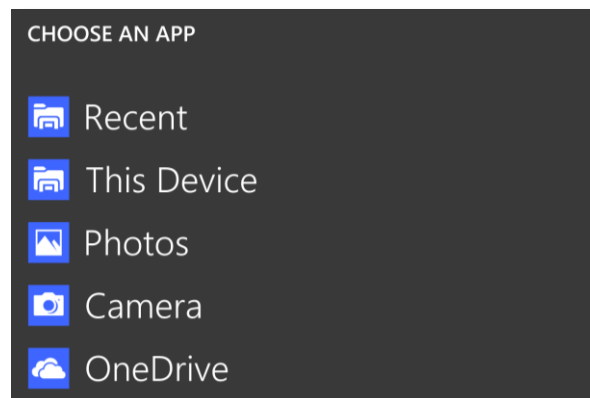
1. Open  **Twitter** by tapping it. Then tap  found at the bottom right of the screen to open the tweet page.



2. Say a few words in the field “**What’s happening?**” to describe the image you intend to upload.



3. Tap . This will display various folders where images are stored. Select the correct folder where the image you want to share is found. Tap the image.



4. Your selected image should appear on the text field, below your tweet. Tap the **Tweet** button to upload.

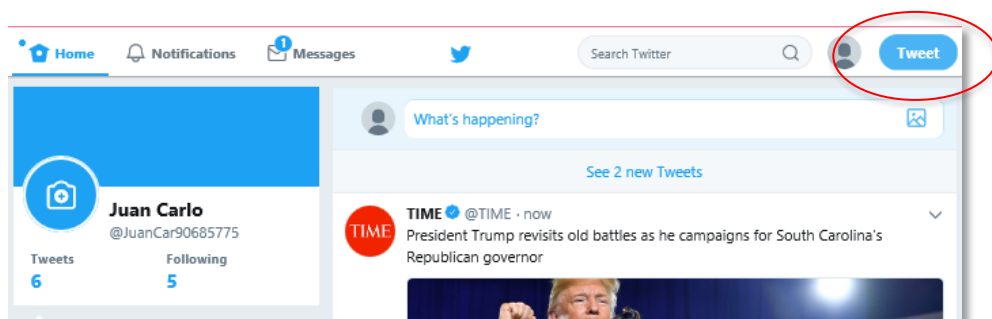



5. Congratulations! You now know how to share an image using a Twitter app on a Windows mobile device.

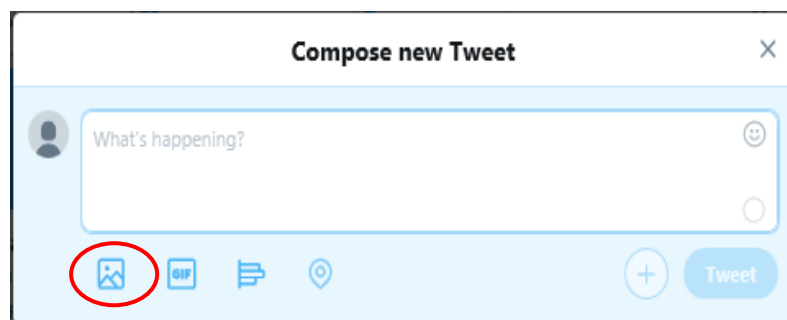


How to Share an Image via Twitter Online

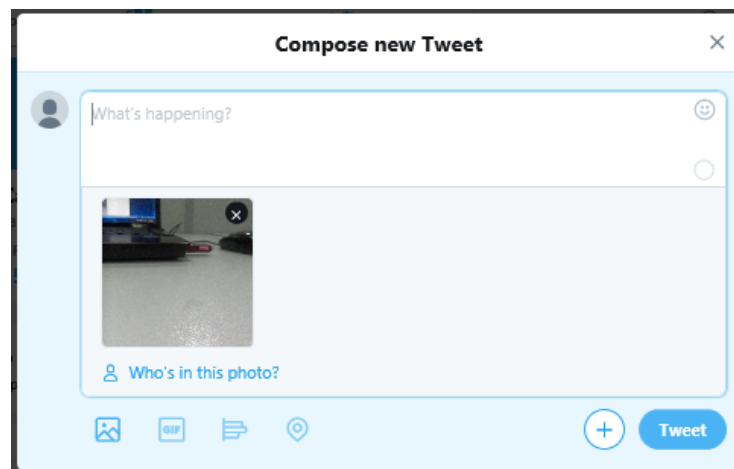
1. Open your mobile web browser and type "<https://twitter.com/>" into the address bar. Tap **Log in** then tap **Tweet** on the upper right of the screen.



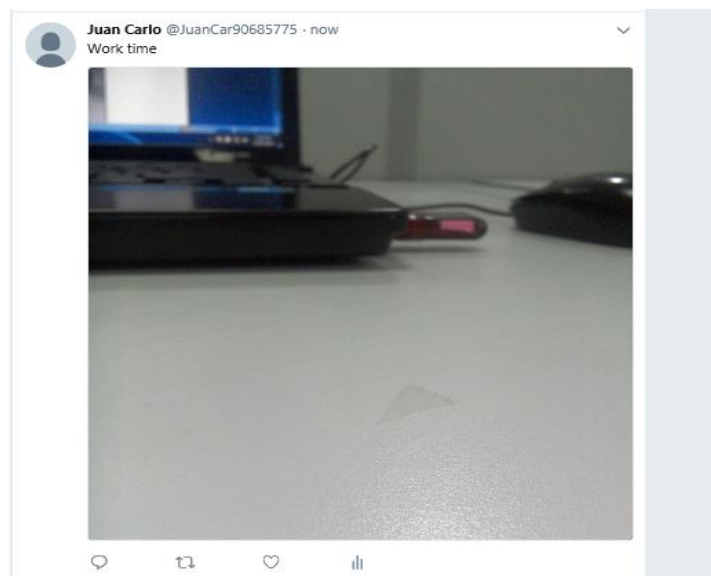
2. Another page will appear where you can compose a tweet. Tap  to choose from among the pictures saved in your Windows mobile device.



3. Type a description of the photo into the **What's happening?** field.





4. Then tap the **Tweet** button. You should see your new photo tweet on your feed.



5. Congratulations! You now know how to share an image via Twitter online.

How to Share a Video

Unlike in the past, you can now upload videos on  **Twitter**. The  **Twitter** Windows 10 app is now considered as the "best Progressive Web App (PWA)"¹⁹ available from the Microsoft Store"²⁰ because of the new features it has added, including the ability to upload videos from any mobile device through **mobile.twitter.com**. [The Daily Egg](https://www.dailyegg.com/news/twitter-windows-10-gets-timeline-video-upload-support)

¹⁹ According to the website on MSFT, a progressive web app (PWA) means that "it rarely updates from within the Microsoft Store like most other apps. Changes are typically pushed out to the app and made live without any approval needed by a third-party nor any notification given to the end user."

²⁰ Hassan, Mehedi. 18 August 2018. *Thurrott*. "Twitter for Windows 10 Gets Timeline, Video Upload Support." Retrieved at <https://www.thurrott.com/cloud/social/166041/twitter-windows-10-gets-timeline-video-upload-support>.

shared a guide for beginners on how to post videos on Twitter. According to the article, "The Beginner's Guide to Twitter Video," there are four options available for Twitter users on uploading videos and these include (1) posting from a smartphone, (2) posting from a desktop, (3) posting from a different platform (i.e., YouTube, Vimeo or Wistia), and (4) posting a sponsored video. Learn more about each option, including the step-by-step guide when you tap [here](#).

Just as a text tweet is limited to 280 characters, a video post on Twitter likewise has a time limit of 30 seconds. There is, however, a way that you can upload longer videos, and the best part is, it doesn't cost a cent to do it. This tip was shared by Eadlyn Schreave in her article, "How to post videos longer than 30 seconds on Twitter."²¹ Basically, it is done by accessing ads.twitter.com. The catch is that you will need to provide your credit card details, but no fees will be charged, unless you do something else apart from uploading a video. This is just a required step in accessing Twitter's ad features. If you want to know more about how you can upload longer videos on Twitter, read the full article [here](#).

For additional tips on how to share videos on Twitter, read the following articles:

- **"Twitter Tips (2018): How to Share Someone's Twitter Video Without Retweeting,"** by Andrew Lee at <https://medium.com/@AndrewLeeReal/one-important-twitter-tip-you-should-know-in-2018-d9d4e62371e6>
- **"Ways to Share or Upload Your Video Onto Twitter,"** by Carolyn Emge at <https://www.soularchmedia.com/ways-to-share-or-upload-your-video-onto-twitter/>
- **"How to share and watch videos on Twitter,"** from Twitter's Help Center at <https://help.twitter.com/en/using-twitter/twitter-videos>

How to Deactivate Your Twitter Account

If you want to regain the privacy that you felt was lost after you joined and poured your heart out on Twitter, or you have tweets that resulted in catastrophe, or you have other valid reasons for leaving Twitter, rest assured that deletion of your Twitter account is an option that is available on Twitter. You may first deactivate your account, which will temporarily delete your account. This means that all your followers cannot search or message you.

But, if within 30 days²², you have a change of heart and want to retain your account after all, you can reactivate your account and retrieve all your Twitter data. It is a

²¹ Schreave, Eadlyn. 15 January 2018. *Medium*. "How to Post Videos Longer Than 30 Seconds in Twitter." Retrieved at <https://medium.com/@es199x/how-to-post-videos-longer-than-30-seconds-in-twitter-59bb99043b69>

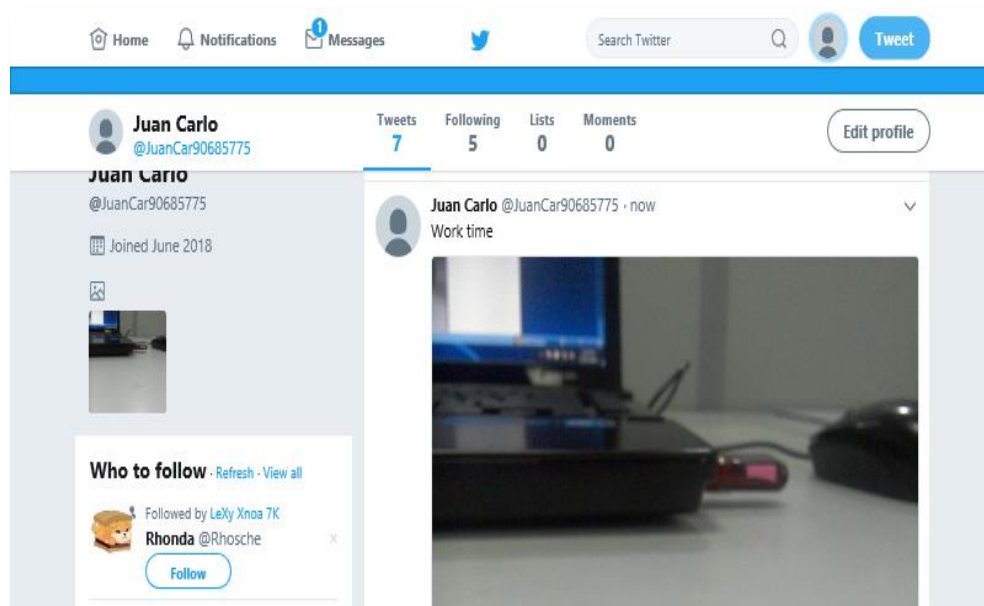
²² Grigonis, Hillary. (May 6, 2018). *Digital Trends*. "How to delete your Twitter account." Retrieve at <https://www.digitaltrends.com/social-media/how-to-delete-your-twitter-account>

different story, though, if you are past the 30-day grace period. You cannot reactive your Twitter account after this period.

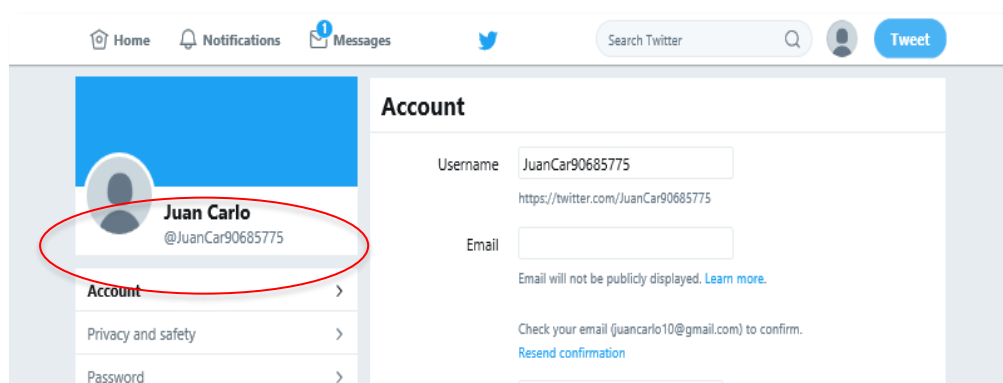
Note, however, that even after you have deactivated your account, some of your tweets can still appear elsewhere online since published data/information are indexed by search engines like Google and Bing. It may take a while before your Twitter footprints are completely erased online.

After weighing all these, and you still decide to leave Twitter, follow these steps to deactivate first your account, after which Twitter will queue it for permanent deletion. This feature is not available from the Twitter mobile app so you will need to log into the Twitter website.

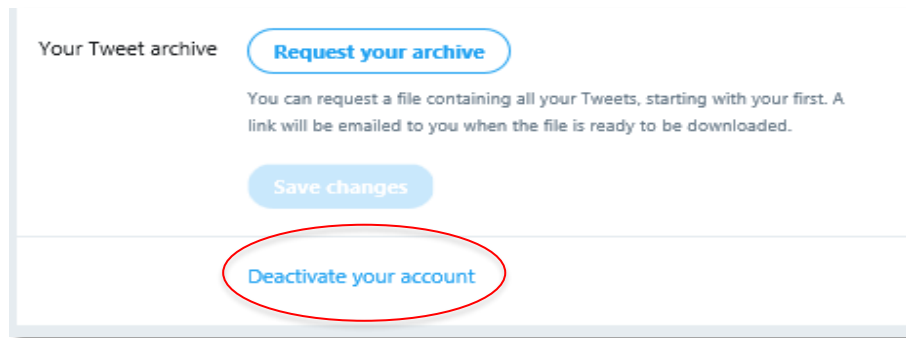
1. In your web browser type "<https://twitter.com/>" into the address bar. Then tap login.



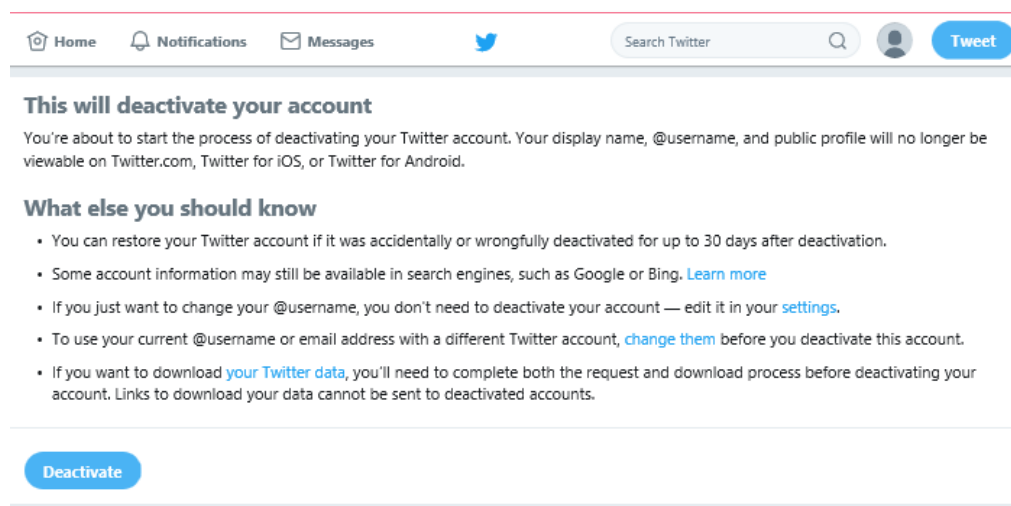
2. After you logged in, tap your profile picture to open your profile page. Then tap your **Account** settings.



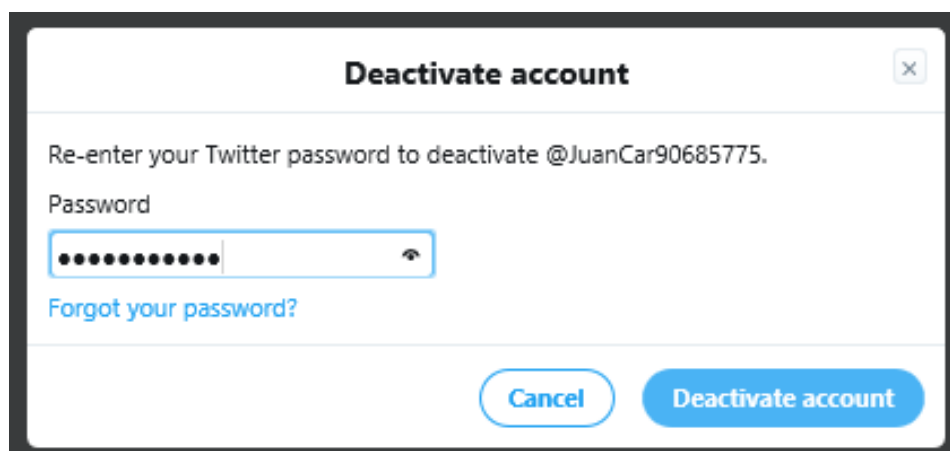
3. Scroll down to see the **Deactivate your account** option.



4. Tap **Deactivate your account**. This will open to a page where you can see all you need to know before deactivating your **Twitter** account. Tap **Deactivate** once you are decided on this.



5. You will be asked to provide your password. Tap **Deactivate account**. A confirmation box will appear to confirm the deactivation of your account.



6. Congratulations! You now know how to delete a **Twitter** account.

Chapter 5

Expert Users

Expert users refer to those who use Twitter for teaching and learning. They use Twitter as a source of instructional materials and their mobile devices as instructional tools. Users in this level should know how to use Twitter for research projects, collaborate with others in their field of expertise, and use the platform in a classroom setting. They should also know how to use Twitter to promote higher-order thinking skills and values.

How to Use Twitter for Research Projects

Twitter provides many opportunities for crowdsourcing as a way to gather research data in the fields of natural, social and human sciences. Crowdsourcing is the process of soliciting ideas, information, services, funds, and others from a group of people, using an online platform. It was coined from the terms “crowd” and “outsourcing.” The idea is to outsource the work to a crowd of people, usually free of charge.

Using Twitter for crowdsourcing presents novel prospects for research. You can get people to help with gathering data, observations, analysis, and even transcribing and editing documents. You can interact with much larger audiences in a much more effective way. All you need to do is follow Twitter users and treat them as information sources while building up your following. Keep in mind, though, that you need to be upfront and transparent about your intents for collecting data on Twitter and how that data will be used. You should also give your Twitter respondents the option for anonymity if they wish to keep their names or Twitter accounts confidential in your research report. This is part of research etiquette and is in line with statutory laws on data protection (e.g., the Philippines Data Privacy Act).

Twitter can cater to a wide range of interests, both academic and personal. Thousands of academics and researchers with varying levels of experience and across disciplines use Twitter daily. They connect and collaborate with followers.

The following tips on using Twitter for research, which was featured in “Academic Tweeting: Using Twitter for Research Projects,” may prove useful for you:²³

- ***Tweet about each new publication.*** *Tweet website updates or new blog entries about completed projects. You can send a tweet with a link to your research paper or blog entry then ask your followers for comments or any other kind of feedback. For tweets to work well, make sure that a full version or at least a summary of every publication, or a conference presentation or talk at an event is available online.*

²³ The London School of Economics and Political Science. (2017). *LSE Impact Blog*. “Academic Tweeting: Using Twitter for Research Projects.” Last accessed on 14 November 2017, <http://blogs.lse.ac.uk/impactofsocialsciences/2011/10/05/academic-tweeting-research-projects>.

Summarize each paper published on a blog or post an extended summary of your university's online research repository.

- **Use hashtags to make your materials more visible.** Do not be afraid to create and start using your own hashtag. Use your tweets to cover related developments on other research websites. Retweet interesting new materials that they produce. Build up a Twitter network that reciprocates research project promotion to help others stay updated, improve the standard and pace of debates, and attract more attention (and funding) for further research.
- **Crowdsource via Twitter.** Twitter provides many opportunities for crowdsourcing activities. Get others to help with data gathering, making observations, analyzing data, as well as transcribing and editing documents—all for the love of it. Some researchers use Twitter to crowdsource for research funding from interested public bodies.
- **Reach out to external audiences.** Connecting with people in the business, government, and public policy fields are easy to do on Twitter. Brevity, accessibility, and immediacy are all very appealing to non-academics. At the end of each month, you can use Twitter as a painless metric to assess how your project is doing.

Read the following articles for more on using Twitter for research:

- **"Using Twitter to Map and Measure Online Cultural Diffusion"** by Professor Mark Graham (2011) for *Oxford Internet Institute* at <https://www.oii.ox.ac.uk/research/projects/using-twitter-to-map-and-measure-online-cultural-diffusion>
- **"Hashtag-jacking: A fun look at a serious issue with Twitter research"** by Spencer Greenhalgh (2015) for *Spartan Ideas* at <https://spartanideas.msu.edu/2015/11/25/hashtag-jacking-a-fun-look-at-a-serious-issue-with-twitter-research/>
- **"How to use Twitter for academic research"** by Margaret Adolphus (ND) for *Emerald Publishing* at <http://www.emeraldgrouppublishing.com/research/guides/management/twitter.htm>
- **"Twitter for Research" Tweet Your Research to Succeed!"** at *Enago Academy*: <https://www.enago.com/academy/impact-tweets-academic-research/>

How to Use Twitter for Teaching and Learning

Twitter is potentially a valuable tool for professional development. It has become an effective communication platform for educators around the world. It provides a space where teachers get to meet peers, talk about and discuss current educational issues, and share and learn from other experts. The 280-character limit that it imposes lets students think hard about what they will say, which fosters critical thinking. Twitter also encourages quick thinking and back-and-forth conversation, which are perfect for class discussions where students remain engaged even after classes end.

Innovative teachers use Twitter in creative ways. They use it to engage their students in and outside class, stay on top of education news, and keep in touch with peers and students. The following are just some creative ideas on using Twitter as a teaching and learning tool:

- **Notify teachers of completed assignments.** Many students use Twitter to alert their teachers every time they finish work. This strategy works especially well for online courses or classes that use Internet-based technologies.²⁴
- **Start a TwitLit project.** The 280-character limit set by Twitter poses a nice challenge for students, and innovative educators and authors alike have taken notice. Whether writing poetry, short stories, or something else entirely, the platform's unique structure offers excellent ways to stimulate creativity.²⁵
- **Track topics, trends, or hashtags.** Staying on top of what people are talking about opens users to an incredibly broad spectrum of perspectives. Requiring subscriptions to specific relevant topics, hashtags, or trends is a simple (and free) way to provide such a window to the world.²⁶
- **Follow conferences.** Some educators may want their students to follow certain professionals around and keep track of various happenings in relevant industry conferences. The more active feeds may even provide links to videos to watch or audio files to listen to.
- **Communicate with professionals.** Instead of asking students to merely follow industry insiders, ask them to respond to their tweets to spark discussions. For high-school and college students, this assignment may very well help in discovering possible personal career goals.
- **Take notes.** Like facilitating extracurricular discussions, Twitter also serves as a quick way for students and teachers alike to take notes. Keeping everyone organized in a list makes it easier than ever to supplement (not replace) reviews for tests, quizzes, and assignments.
- **Share stories.** Put a social media twist to an old classroom favorite. Ask students to play fun story-go-round games on Twitter. Tweet the first sentence and have each student tweet another until a full story is created. Use a hashtag to keep everything organized.
- **Keep parents informed.** When teaching young children, parents may want to stay updated with everything they do. Keep a Twitter feed to constantly update them of lessons and activities as these happen.

²⁴ David Silver. 22 February 2009. *Silver in SF*. "This Replaces Those – Twitter in the Classroom." Last accessed on 14 November 2017, <http://silverinsf.blogspot.com/2009/02/this-replaces-those-twitter-in-html>.

²⁵ Randy Kennedy. 19 March 2011. *The New York Times*. "How Do I Love Thee? Count 140 Characters." Last accessed on 14 November 2017, http://www.nytimes.com/2011/03/20/weekinreview/20twitterature.html?_r=1

²⁶ Dave. 23 January 2008. *AcademHack*. "Twitter for Academia." Last accessed on 14 November 2017, <http://academhack.outsidethetext.com/home/2008/twitter-for-academia>

- **Play a geography game.** Ask eager and willing Tweeps²⁷ to give their location. Put together a map of the locations. For kids just learning about measuring distances, this presents an interesting way to get them to know more about where everything is concerning their own cities and towns.
- **Conduct polls.** Conduct a poll involving your students or the broader Twitter community. Your creativity is the only limit. As a bonus, combine the poll with some sort of geotracking activity.
- **Start an “of-the-day” activity.** Start a vocabulary word of the day, a book of the day, a song of the day, or quote of the day activity to supplement lessons. If you are teaching young children, tell their parents about the Twitter feed and encourage them to talk about postings at home.²⁸
- **Start a book club.** Within the industry but outside the classroom, some educators band together via Twitter and host their own book clubs. A common hashtag and communicative network are all it takes to share insights and recommendations.
- **Keep up with current events.** Educators can set up lists with different news sources, allowing their students to stay on top of current events. Separate them by fields for quicker access and even more comprehensive organization.²⁹
- **Conduct capsule reviews.** Challenge kids (and adults) to write reviews of books, films, and other materials taken up in class. The 280-character limit will teach them to be concise while getting their main points across.
- **Foster communication between classes.** Beyond facilitating communication within a class, you may want to connect with classes from other cities, states, or even countries. Set a communal hashtag for students and professionals alike to use, and exchange views and lessons with one another.
- **Host a scavenger hunt.** Get students moving by organizing a scavenger hunt. This activity can easily be applied to a wide range of grade levels and academic subjects.³⁰
- **Have fun with historical figures.** Ask students to role-play as significant figures in history. You can easily incorporate scientists, artists, literary characters, and others into the fold for use in other subjects.
- **Share memes.** Memes “are captioned photos that are intended to be funny, often as a way to publicly ridicule human behavior. Other memes can be videos and verbal expressions.” Memes actually existed long before the Internet, but the virtual world certainly played a major role in bringing the phenomenon to public

²⁷ Tweeps – a person’s followers on the social media application Twitter. <http://dictionary.com>

²⁸ Sonja Cole. 4 June 2009. *Tech & Learning*. “25 Ways to Teach with Twitter by Sonja Cole.” Last accessed on 14 November 2017, <http://www.techlearning.com/news/0002/25-ways-to-teach-with-twitter-by-sonja-cole/56853>

²⁹ Library Journal. (2017). *Library Journal*. Last accessed on 14 November 2017, <http://lj.libraryjournal.com/#>

³⁰ Jennifer Van Grove. 19 August 2019. *Mashable*. “Twitter Scavenger Hunt: Tweet for Free Concert Tickets.” Last accessed on 14 November 2017, <http://mashable.com/2009/08/18/twitter-savenger-hunt/#Q5Bim3oxpqqX>

attention. Anyone studying communications, sociology, or psychology can certainly benefit from creating and sharing their memes.³¹

- **Supplement foreign language lessons.** Twitter's unique spacing limitations make for an interesting way to nurture foreign language acquisition. Tweet a sentence in a foreign language at the beginning of the day and ask students to either translate or respond to what you said as a quick, relatively painless lesson supplement.
- **Review.** Nursery school teacher, Ana Dominguez of Colegio de Alfragide, uses Twitter to review the day's activities and inform students about anything interesting that other Tweepers shared. Not only does this help them reflect on lessons and the world, but it also serves as a nice guided introduction to social media.³²
- **Create Twibes.** Build networks beyond Twitter by setting up Twibes³³. Bring together classes or professionals via networks that not only serve to broaden their perspectives, but also offer interesting lessons on how online communities come together, sustain themselves, or fall apart.³⁴

Read the following articles for more information on using Twitter as a teaching tool and connecting with some education gurus, either through their Twitter accounts or their websites:

- **"The Best Tips and Tools from Teachers on Learning with Twitter"** by Lee Watanabe-Crocket (2018) for Global Digital Citizen Foundation at <https://globaldigitalcitizen.org/tips-tools-learning-twitter>
- **"Twitter is a Teacher's Best Friend, and Here's Why"** by Lee Watanabe-Crocket (2016) for *Global Digital Citizen Foundation* at <https://globaldigitalcitizen.org/twitter-teachers-best-friend>
- **"50 of the Best Education Accounts on Twitter"** by TeachThought Staff (2017) for *Teach Thought* at <https://www.teachthought.com/technology/50-educator-twitter-accounts-worth-following/>
- **Alice Keller** (@alicekeeler): See her latest posts at <https://alicekeeler.com/>
- **Steven Andersen** (@web20classroom): Follow his posts at <https://www.web20classroom.org>
- **Shelly Sanchez** (@ShellTerrell): Follow her posts at <http://www.shellyterrell.com/>

³¹ Steve Wheeler. 2 January 2009. *Learning with 'e's*. "Teaching with Twitter." Last accessed on 14 November 2017, <http://www.steve-wheeler.co.uk/2009/01/teaching-with-twitter.html>

³² Anna Dominguez. 9 January 2009. *Colegio de Alfragide*. "Twitter in the Classroom: The Description of an Experience." Last accessed on 14 November 2017, <http://www.anadominguez.org/blog/wp-content/uploads/2009/10/twitter-classroom.pdf>

³³ Twibes is a group of twitter users interested in a common topic who communicate with each other. <http://help.twibes.com>

³⁴ *What Is Twibes?* 2017. Last accessed on 14 November 2017, <http://help.twibes.com/twibes-help/what-is-twibes>

- **Cybrary Man** (@cybraryman1): A list of all things Twitter education-related from hashtags, chats, and other contacts. Follow him at <http://cybraryman.com>
- **Eric Johnson** (@yourkidsteacher): Follow him at <http://www.yourkidsteacher.com/2014/04/im-not-as-good-as-twitter-me.html>

How to use Twitter to Promote Values and Higher-Order Thinking Skills Development among Students

Twitter is becoming a popular medium of communication and some educators are finding ways to use it to promote higher-order thinking skills and good values. Some use Twitter's 280-character limit to engage students in reflection sharing. The character limit pushes them to be creative when expressing their thoughts. This is a unique way to hone students' sense of focus. Conciseness, correct word choice, and quick editing are all positive characteristics that let Twitter promote HOTS.

Twitter also allows teachers to share their creativity online and thus, can encourage students to do the same. Language arts teachers encourage a community of students to come up with poems and stories that they had weaved when tweeting their suggested lines. Social studies teachers cultivate deep level thinking by asking students to tweet as famous historical figures would about current events if they were on Twitter.³⁵

By asking students to Tweet about a passage from a book or share their opinions about a movie they were asked to watch, teachers are honing students' skills in making inferences and doing analysis in terms that could be captured within a 280-character limit per tweet.³⁶

Find out how else you can make use of Twitter as a teacher from this article on ["8 Ways Teachers Use Twitter"](#)

The following shows how Twitter can be applied to achieve learning goals under Bloom's Taxonomy³⁷:

Bloom's Taxonomy	Twitter
Create	<ul style="list-style-type: none"> • Invent a Twitter app • Create an accurate but fake Twitter profile for a historical or a literary figure • Remix trending tweets with videos and music

³⁵ Fila, LLC. (2011). *Math Game Time*. "8 Ways Teachers Use Twitter." Accessed from <http://www.mathgametime.com/blog/2013/06/8-ways-teachers-use-twitter/>.

³⁶ Ibid.

³⁷ MJR Learning Consultancy. (27 March 2013). "22 Ways to Use Twitter with Bloom's Taxonomy." Last accessed on 14 November 2017, <https://muppetmasteruk.wordpress.com/2013/03/27/22-ways-to-use-twitter-with-blooms-taxonomy/>.

Bloom's Taxonomy	Twitter
Evaluate	<ul style="list-style-type: none"> • Combine multiple tweets on a single topic to form a story • Criticize a Twitter user's argument • Predict trending words and phrases based on current Twitter trends and world news • Convince someone about a topic based purely on Tweets for evidence
Analyze	<ul style="list-style-type: none"> • Compare and contrast Twitter with other social media • Analyze the tone of different tweets • Examine the bias of different tweets • Diagram a web showing the connections between popular and trending tweets
Apply	<ul style="list-style-type: none"> • Give an example of a tweet of an assigned political leader • Illustrate popular or trending tweets • Paraphrase a book, a poem, or an article using only 280 characters
Understand	<ul style="list-style-type: none"> • Summarize tweets on a relevant topic • Translate tweets into other languages • Estimate the number of tweets a user will post based on his or her tweets the previous day • Rewrite tweets in your own words
Remember	<ul style="list-style-type: none"> • Follow relevant Twitter users (historians, scientists, etc.) • Define major elements of Twitter (tweet, hashtag, etc.) • Observe geographical trends in tweets with Trends Map • Match political tweets with political parties

For more insights and ideas on how to use Twitter to promote HOTS and values development, the following online articles would be helpful:

- **“Establishing a Twitter Routine in Your Classroom”** by TeachThought Staff for TeachThought.com at <https://www.teachthought.com/technology/establishing-a-twitter-routine-in-the-classroom/>

This infographic illustrates how Twitter can potentially help students develop higher-order thinking skills. It suggests classroom activities that teachers can implement even among young learners, like “paper tweeting”—writing down “tweetable moments” (anything that is worth sharing on Twitter) on index cards; evaluating prospective Twitter followers by checking together their profiles; assessing their potential value to help expand one’s own professional learning network; and determining whether they will accept or decline and follow back.

Teachers can further hone their students HOTS by asking them to create value through their tweets, like answering a question or posing a question to spark a conversation, creating a video, and sharing other resources.



Twitter taps both lower-order and higher-order thinking skills beginning with *remembering* (e.g., documentation of a school event), *understanding* (e.g., familiarization with Twitter lingo like **DM** for direct messaging, **RT** for re-tweet, **#** for hashtag, and **via** for the source), *evaluating* (e.g., posing questions that extend knowledge or triggers opinions), *applying* (e.g., demonstrating digital citizenship), *analyzing* (e.g., building PLNs with consideration of geographic location, cultural background, etc.), and *creating* (e.g., initiating backchannel discussion about a book or a movie which the class has read/watched).

Other approaches to Twitter use that could be linked to HOTS include writing for a specific audience in mind, participating in a live Twitter chat, and adding value to tweets and/or re-tweets by sharing data, information, and resources.

- **“Can Twitter Be Used to Teach Critical Thinking?”** by Catheryn Cheal (ND) for *Academia.edu* at http://www.academia.edu/353604/Can_Twitter_be_used_to_Teach_Critical_Thinking

Since Twitter is so simple, the training needed before anyone can use it is also minimal. That is why, in spite of its limitations, one teacher found ways to make it useful for teaching by loosely linking it to Bloom’s Taxonomy, as in the case of developing a research paper assignment. The teacher had defined the steps for

developing a research paper, which is broken down into five steps and can be enhanced by the use of Twitter:

Step 1 – define the topic question for a research paper

Step 2 – consider the prejudices, assumptions, and biases

Step 3 – research and gather information, eliminate biases (yours and that of other people) and assess/review the information

Step 4 – organize information into a logical sequence of evidence or connected patterns and make judgments, analyze, synthesize, and evaluate

Step 5 – come to a conclusion and present it in a persuasive manner

For step 1, given the character limitation per tweet, students must find ways to narrow the focus of a given research topic. Here, Twitter can reinforce the skills of students in quick editing, cohesiveness, and careful selection of words to use in their tweets.

Step 2 would benefit from online class discussions on Twitter. One class can make a unique Twitter account dedicated to a single course, and because access to Twitter is possible even while students are mobile, it will be easy enough to brainstorm and comment on tweets any time.

For gathering information, students might find Twitter a bit limiting because the built-in search engine does not always yield useful Twitter responses. However, Twitter searches can be focused by adding hashtags. Also, Twitter is useful for following tweets of a specific organization or an online influencer/expert in a given subject area.

In Step 4, instead of one person constructing a long logical sequence of arguments needed for the research paper, the entire class can participate in the activity through Twitter. For instance, one student can start the ball rolling by tweeting a particular position, the evidence to support the position, and then creating a hashtag. Other students can chime in with their own supportive (or contrary) arguments and adding links to related resources and conclusions. Note that this assumes the students have been taught already on how to build on each other's statements.

Lastly, Twitter can be used to hone a research paper's conclusion in the same way that it was used to help narrow the focus of the research question in the beginning. While others may find Twitter's character limitation as a hindrance to sustain intellectual discourse, it is also precisely this feature that allows for quick exchange of ideas and enhances the overall efficiency and usefulness of feedback that will be received from multiple peers.

- **“Twitter as an Enabler of Critical Thinking”** by Derek Bruff (2011) for *Vanderbilt.edu* at <https://cft.vanderbilt.edu/2011/10/twitter-as-an-enabler-of-critical-thinking/>

One college lecturer and a teacher aide narrate how they were able to successfully encourage critical thinking and student engagement through Twitter use in an undergraduate class on leadership.

The lecturer effectively utilized a Twitter app (HootCourse) to stimulate higher-order thinking by requiring students to tweet questions related to the lesson/topic for discussion before each class starts. The tweets served as the students' "gate pass" or entry ticket to the class. From among the list of questions, students would then vote which questions they want to tackle in class.

The teacher aide knew that such a requirement can seem daunting to students. However, the medium selected for the poll—Twitter—helped make the task more appealing and accessible to students. Toward the end of the semester, both the lecturer and the teacher aide learned that students of the class had spread the word of how enjoyable and "cool" the class was because it did not just permit them to use their mobile phones in class; it also helped them appreciate social media's use for educational purposes.

The increased student engagement led to more quality class discussions and demonstration of critical thinking. It worked really well for a big class where everyone had the chance to add in their thoughts/opinions, which is not possible in a regular class where the more confident students dominate the discussions.

How to Use Twitter for Professional Development

Twitter quickly rose to popularity and has become entrenched in the day-to-day interaction among colleagues, friends, and relatives around the world. In classrooms, Twitter has become an exciting tool for learning. Twitter has 330 million monthly active users as of the first quarter of 2019³⁸ and its user base is still growing. Twitter appeals to users in the field of education since it has proven to be an effective teaching, learning, and professional development tool.

A research in 2018 on the use of Twitter as a tool for professional development and community of practice³⁹, published by the *Journal of Interactive Media in Education*, cited that, due to limited funding for continuous professional development, some teachers have turned to Twitter as a "replacement for formal learning opportunities through conversations, sharing ideas and resources." The research, which involves a group of language teachers, found that through a common hashtag, #MFLtwitterati⁴⁰,

³⁸ Clement, J. (Last edited 4 June 2019). *Statista*. "Twitter: Number of Monthly Active Twitter Users 2010-2019." Retrieved from <https://www.statista.com/statistics/282087/number-of-monthly-active-twitter-users/>.

³⁹ Rosell-Aguilar, F. (2018). *Journal of Interactive Media in Education*. "Twitter: A Professional Development and Community of Practice Tool for Teachers. Retrieved from <https://files.eric.ed.gov/fulltext/EJ1180366.pdf>

⁴⁰ The hashtag #MFLtwitterati originated from Joe Dale who created a group called MFL (Modern Foreign Languages) Twitterati for Twitter users who, like him, use technologies for language learning.

teachers were able to form a professional learning network and a community of practice, with a “strong ethos of sharing innovative classroom practices, encouraging each other to experiment, and feedback their findings for further discussion and reflection.”

In an informal survey among users of the #MFLtwitterati hashtag, from which the aforementioned research was based on, teachers affirmed the positive impact of tweeting on their classroom practice. The respondents felt they (1) are “part of a large group of like-minded people where they can share classroom experiences and be supported when experimenting with new ideas; (2) can reflect on their own practice through informal discussion with others and feel they have become better teachers as a result; (3) find it easier to keep up to date with the latest resources; (4) are delivering more engaging and effective lessons by trying out new strategies, which in turn are motivating their pupils, improving attainment and encouraging them to produce more creative outcomes; and (5) have greatly improved their students and their own skills and confidence in different technologies, integrating them into their lessons and enhancing learning.”

Similarly, the use of Twitter as a learning tool has also grown popular. Here are some of the reasons shared by Lorraine Minister in her online article, “Using Twitter as a Learning Tool”⁴¹ on why she chose Twitter for an online distance university course she was involved in:

- **Relevance to the content.** The online course she was teaching included the impacts of social media as one of the key topic areas. Therefore, it made sense to actually use social media within the instructional design of the course as a clear demonstration of “walking the talk.”
- **Access and mobility.** Twitter is extremely mobile, meaning that students can utilize Twitter on their smartphones while on the go. This means that students can access, work on and complete Twitter-based learning activities anywhere they are and not just within the confines of the classroom and a static computer.
- **Bite-sized efforts.** All Twitter activities were designed to be completed rapidly within 5–10 minutes. This means that these activities could be completed in small bite-sized efforts and provided an interesting alternative to posting in a forum or other activities. It also invited students to engage with content in a different manner.
- **Curation of content.** By using a unique #hashtag for each student cohort, students could potentially search tweets by other previous student cohorts and share information, resources, and references. This increased the possibility of a community of learning being built over time that goes beyond the course time frames and boundaries. Students could also curate their own content for their

⁴¹ Minister, Lorraine. (1 September 2014). *eLearning Industry*. “Using Twitter as a Learning Tool.” Retrieved from <https://elearningindustry.com/using-twitter-learning-tool>.

assignments and assessments. The lecturer could also curate tweets and use tweets over the course to share student-generated content for social learning.

The school administrator and blogger Brian Paul Hill strongly advocates for anyone working in the education field to have a Twitter account. According to him, “we have to be consumers of information—constant consumers of information; information that is current and important. If we aren’t doing this, then we become stagnant in our work and complacent in our profession.”⁴²

The following are some tips on how to get started with Twitter as a professional resource⁴³ based on an article published in 2017 by the Education World, titled “Using Twitter for Professional Development.”

1. **Set up a free Twitter account.** This takes just a few minutes. Be sure to fill your profile with information about being an educator. You don’t have to share the exact details of your profession but keeping it a little broader will actually be more beneficial since it will open your professional circle to other folks with common interests as you.
2. **Write a few practice Tweets.** In the beginning, it can be quite a challenge to communicate meaningfully with just 280 characters. Try to send a few tweets to get the hang of the app’s limitations. Once you become accustomed to Twitter, you can also try using third-party clients and apps that can help you enhance your tweets.
3. **Follow, follow, follow.** You need to find on Twitter like-minded people whom you can follow. (Remember what you learned in [Chapter 2](#).) Use Twitter’s search function to find people in your field. You can also use educator-related hashtags to search for topics, and eventually discover Twitter accounts that may be most interesting to you. You can try the following education-related hashtags that are recommended by Shelly S. Terrel, author of the “Teacher Reboot Camp” blog: #edchat, #sschat, #kinderchat, #cpchat, #ntchat, #elemchat, #edscape, #tlchat, #subject, and #edcampKC

Once you get subscribed to a few accounts, you can also check out who they follow and you can begin following them, as well.

4. **Join the conversation.** The great thing about Twitter is that it’s one big chat session, and all that you need to do is jump in to join the conversation. Do this by both posting tweets about what you have in mind, and by responding to tweets of others that show on your feed. This give-and-take helps build rapport with your followers and those you follow. You can also join regular chat sessions on Twitter that are education-related, such as those shared by Shelly S. Terrel.

⁴² Caron, Sharon. (Updated 2017 February 3). *Education World*. “Using Twitter for Professional Development.” Retrieved from https://www.educationworld.com/a_tech/using-twitter-for-professional-development.shtml

⁴³ Ibid.

5. ***Tweet like your mama and principal are watching.*** Like any other social media platform, you need to remember about proper etiquettes when you're on Twitter. Bear in mind that whatever you tweet can be seen by your personal and professional connections; therefore, you should think before you tap **Tweet**.

If you feel like tweeting something related to your work, ask yourself if this is something you will not hesitate to say face-to-face to your colleagues or supervisors. If it is, then go ahead and tweet about it; if not, better not post it for the public to see. You may also decide to change the settings of your account to private. Note, however, that this will not prevent your followers from re-tweeting your tweets to their own followers.

A professional learning network (PLN) for teachers can be established on Twitter by following other teachers, checking who else follows them or whose tweets they retweet, and selecting similar people to follow. A Twitter PLN is linked to the concept of social presence as online representations of the self, which can be a key factor in facilitating collaborative learning and developing online communities (Lomicka and Lord 2012)... therefore, members of a Twitter PLN may become a Community of Practice, with "groups of people who share a concern, a set of problems, or a passion about a topic, and who deepen their knowledge and expertise in this area by interacting on an ongoing basis" (Wenger et al. 2002, p. 4).⁴⁴

The website [Learn How to Become](#), recommends keeping in mind certain strategies to strengthen one's professional image and to widen their reach on Twitter.⁴⁵ The following are some of those strategies.

- **Deciding on a "voice" or "persona" before the first tweet.** A "voice" is a way of describing one's mission for being on Twitter; "persona" is how you want to project yourself on Twitter. Before you make your first Tweet, you need to make careful consideration of how you want to appear to the Twitterworld through your tweets. Make sure the persona or the voice you choose matches the mission, which you claim to promote/advocate for.
- **Making sure the profile page properly reflects the voice/persona.** Twitter users will look at your profile page and based on this, they will decide if they want to follow you. To make sure your followers stay, your profile should match the tweets that they will be receiving from you and the kind of interaction you will be providing them.
- **Always stay on point.** Once you have decided on the voice/persona that your Twitter profile will be carrying, you must try to always abide by it. Otherwise, your followers may start to get confused and doubt the sincerity of your declared

⁴⁴ Ibid. p.75

⁴⁵ "Using Twitter for Professional Development; Crafting the Perfect Account & Maximizing Professional Opportunities." (ND) *Learn How to Become*. Retrieved from <https://www.learnhowtobecome.org/career-resource-center/using-twitter-professional-development/>

mission for being on Twitter. So, while it may be tempting to ride on the latest controversial issues, remember that it is best to stay professional by sticking to matters that you are advocating.

Here are more tips⁴⁶ on how you can effectively use Twitter as an educator:

- Tweet frequently to maintain or establish an audience of followers. Your Twitter activity can include retweeting other people's tweets, which may be relevant to your own followers.
- Seek out and follow other Twitter accounts in your education specialization. This can generate increased awareness of your Twitter account, particularly among teachers who have established Twitter follower bases with shared interests.
- Seek out and follow Twitter accounts owned by educators in the same field as you are. They can become your best supporters by retweeting your tweets for their followers to see. Their followers can then become yours, too.
- Consider customizing your Twitter background/theme to reflect your educational commitment.
- Put a link to your Twitter account on your website or blog to increase cross-traffic between them. You can also include links to your Twitter and other social media accounts in your e-mail signature.
- Do not forget to put a short description of yourself on your account. You can also include a link to your school website.

The following articles offer additional information that can help you use Twitter effectively for your professional, as well as your personal endeavors as an educator:

- **"How to use Twitter effectively,"** by Bella Design and Marketing at <http://www.bridiestypingservices.com/40-tips-for-using-twitter-effectively/>
- **"12 Most Effective Ways to Engage on Twitter,"** by Ekaterina Walter at <https://www.americanexpress.com/us/small-business/openforum/articles/12-most-effective-ways-to-engage-on-twitter/>
- **"100 Simple Ways to Effectively Use Twitter"** from Pearl Trees at <http://www.pearltrees.com/u/42651582-effectively-twitter-edudemic>
- **"How to Use Twitter Effectively for Your Career,"** by M.A. Smith at <https://www.topresume.com/career-advice/7-tips-on-effectively-using-twitter-for-your-career>

You may also want to try these third-party apps to further enhance your social networking experience on Twitter:

⁴⁶ Julie Tappendorf. 4 July 2013. *Social media Today*. "8 Tips for Using Twitter More Effectively." Retrieved at <http://www.socialmediatoday.com/content/8-tips-using-twitter-more-effectively>

- **Twitpic:** <https://twitpic.com/>
- **Tweet Deck:** <https://tweetdeck.twitter.com/>
- **Digsby:** http://www.digsby.com/?utm_campaign=id&utm_source=vid&utm_medium=vid&utm_content=vid
- **Twitter Counter:** <http://twittercounter.com/>
- **Twitter feed:** <http://twitterfeed.com/>
- **Twitaholic:** <http://twitaholic.com/>
- **Twihirl:** <https://www.crunchbase.com/organization/twhirl>
- **Twitturly:** <http://twitturly.com/>
- **Twtpoll:** <http://twtpoll.com/>
- **Tweepler:** <http://tweepler.com/>
- **Twitdom:** <http://twitdom.com/>
- **Tweetvisor:** <https://www.crunchbase.com/organization/tweetvisor>
- **Twitterfall:** <https://twitterfall.com/>

How Else Can Teachers Use Twitter?

Education is in the midst of an ongoing technological revolution. The answer to almost every question is available on the Internet, accessed at the touch of a finger or even by voice. Teachers and students can interact with anyone else around the globe. Web browsing and interactive social networking sites such as Twitter are effective methods for gleaning information and learning about the world, and have increasingly become an important part of everyday life.

Many teachers already use Twitter to create and participate in a learning community. Teachers who have used Twitter say it is a useful backchannel during and after class. Some use it to notify students of changes to course content, schedules, venues, or other important information. Others encourage their students to regularly converse with peers to know more about their culture, hobbies, friends, family, and more, making Twitter an ideal venue for learning about other cultures.

The following are more ways you can use Twitter for your personal and professional growth:

- **Get instant feedback.** Teachers always try to combat student apathy. University of Texas history professor, Monica Rankin, found an interesting way to do so—using Twitter in the classroom. Rankin uses a weekly hashtag to organize comments, questions, and feedback posted by students during class.⁴⁷
- **Answer questions.** Some educators streamline discussions by allowing students to answer questions via Twitter rather than raising their hands. This greatly aids in studying, as they can easily refer to previous discussions via dedicated classroom hashtags.⁴⁸
- **Enable discussions outside class.** University of Texas emerging media professor, David Parry, also thinks Twitter is an excellent way for his students to continue discussions even after classes end. And they frequently do.
- **Make announcements.** Rather than sending e-mails *en masse*, many education professionals find it far easier to Tweet changes, cancellations, and other important announcements. This helps them avoid the dreaded spam filters that often prevent students from receiving time-sensitive messages.⁴⁹
- **Map trends.** Combine social media and geotracking with Twittermap, which allows users to plug in and track what people are talking about and where. For sociology and marketing students, such a technology can help them better understand demographic needs and wants.
- **Help students get their names out.** College professors hoping to nurture the professional future of junior and senior students can teach them to use social media to look for jobs. Business students who are into the whole “personal branding” fad will particularly benefit from comprehensively exploring such a thing.⁵⁰

Read more on using Twitter for teaching from the following articles:

- **“The Power of Educational Innovation”** by Liz B. Davis (2009) for *The Power of Educational Innovation* at <http://edtechpower.blogspot.com/2009/02/advice-for-teachers-new-to-twitter.html>
- **“8 Useful Tips to Become Successful with Twitter”** by Paul Boag (2009) for *Smashing Magazine* at <https://www.smashingmagazine.com/2009/02/8-useful-tips-to-become-successul-with-twitter/>
- **“Using Twitter as a Learning Tool”** by Lorraine Minister (2014) for *eLearning Industry* at <https://elearningindustry.com/using-twitter-learning-tool>

⁴⁷ Marshall Kirkpatrick. 1 June 2019. *ReadWrite*. “How One Teacher Uses Twitter in the Classroom.” Last accessed on 14 November 2017, http://readwrite.com/2009/06/01/how_one_teacher_uses_twitter_in_the_classroom/#awesm=~oh5lG7KlEYUGk

⁴⁸ Greg Ferenstein. 1 March 2010. *Mashable*. “How Twitter in the Classroom is Boosting Student Engagement.” Last accessed on 14 November 2017, <http://mashable.com/2010/03/01/twitter-classroom/#p2WHergqfSql>

⁴⁹ David Silver. (22 February 2009). *Silver in SF*. “This Replaces Those—Twitter in the Classroom.” Last accessed on 14 November 2017, <http://silverinsf.blogspot.com/2009/02/this-replaces-those-twitter-in.html>

⁵⁰ Ryan Lytle. (24 May 2011). *U.S. News*. “5 Unique Uses of Twitter in the Classroom.” Last accessed on 14 November 2017, <http://www.usnews.com/education/best-colleges/articles/2011/05/24/5-unique-uses-of-twitter-in-the-classroom>

- **“Twitter for Teachers”** by Kathy Schrock (ND) for *Kathy Schrock’s Guide to Everything* at <http://www.schrockguide.net/twitter-for-teachers.html>
- **“Twitter in the Classroom”** by MissSpink3 (2014) at <https://www.youtube.com/watch?v=DzNyluvUoF0>
- **“Using Twitter as a diagnostic teaching and learning assessment tool”** by Bahar Karaoglan et al (2014) for *IEEE Xplore* at <https://ieeexplore.ieee.org/document/6879390/authors#authors>
- **“35 Interesting Ways to Use Twitter in the Classroom”** by Tom Barrett (ND) for *Trumbullesc.org* at [https://www.trumbullesc.org/Downloads/35 Interesting Ways to use Twitter in the Clas.pdf](https://www.trumbullesc.org/Downloads/35%20Interesting%20Ways%20to%20use%20Twitter%20in%20the%20Classroom.pdf)
- **“Twenty-Five Interesting Ways to Use Twitter in the Classroom”** by Michael Sauers (2009) for *SlideShare* at <https://www.slideshare.net/travelinlibrarian/twenty-five-interesting-ways-to-use-tw>

Conclusion

The role of Twitter in education continues to grow. It is proving to be a powerful social media tool for teaching, learning, and professional development.

It improves communication between you and your students, encourages active participation in class activities, facilitates the learning process, and opens opportunities for online collaboration with your peers and colleagues, among others.

Twitter provides a window for students to learn new materials and better understand certain topics. Students feel more engaged in their learning, hence, becoming more interested in the lessons and more motivated to learn in class.

Twitter chat groups (formed through a common hashtag) have allowed educators to discuss pertinent issues in education, giving everyone a chance to add their own voice to conversations that matter, and providing opportunities to form collegial friendships online and professional learning networks.

If you take the time to see what other teachers/educators say on Twitter, you will be amazed by how much you can learn from their tweets and the ideas and resources that they share.

Clearly, Twitter has helped redefine the requirements of "professional development," which before could entail paying for training fees, making travel arrangements, and devoting time away from your teaching load to attend a course or a seminar. A growing number of educators are now turning towards Twitter as a quick, easy, and low-cost alternative to devouring information that can potentially help them with their professional growth needs.

To some extent, Twitter is the "future of education and this is the time for you to become a part of this future."⁵¹ It all starts by setting up a Twitter account.

⁵¹ "The Role of Twitter in Education." *Analyzedu.com*. (April 2018). Retrieved from <https://www.analyzedu.com/blog/education-tips/the-role-of-twitter-in-education.html>